

Saturday Open Day September 7, 2024

The Mazda Museum is open once a month on Saturdays with a variety of events. We invite you to join us for a variety of events, including museum tours and experience programs to know about Mazda vehicles and manufacturing. We look forward to seeing you at the museum.

1. Schedule of Events for Saturday Open Day September 7, 2024

(1) Special Talk: "Mazda's Five Domestic Sales Channels" *Japanese ONLY

A staff member involved in the compilation of the centennial history will provide a clear explanation about the five sales channels that were once deployed domestically, including their objectives and specific details.

[11:00 a.m.-11:50a.m. / 01:30 p.m.-02:20 p.m.]



(2) Exhibition of Representative Models from the Era of Five Domestic Sales Channels

- Mazda CRONOS
- Eunos 500
- ẽfini RX-7
- Autozam Review
- First-generation Ford Festiva



(3) Exhibition Commentary and Experience Programs by Professionals in Various Fields

- Introduction to the Special Features of Storage Compartments and Cargo Space: Experience the Work Yourself!



- Commentary on historic cars by staff in charge of the museum's history zone followed by a brief Q&A session
- Commentary on engines by engineers followed by a hands-on experience on compression ignition to understand the mechanism of a diesel engine's self-ignition
- Commentary on safety performance by crash safety performance engineers followed by a crash test using model cars

(4) Other Museum Events

- Classic car stamp rally
You can get a stamp by participating in events held in the museum.



- RC Car (Electric Radio-Controlled Car) Driving Experience
The Mazda Radio Control Car Fun Club, formed by Mazda employees, offers children the thrill and joy of controlling a car and experiencing the fun of driving. The club aims to nurture the next generation of people who will take on the role of supporting Japan's manufacturing industry. Both young children and adults are welcome to join and "Be an RC Driver!"

Note: Driving instructions will be provided in advance. If a small child has difficulty operating the transmitter, we request that a guardian assist with the driving.



2. Outline of the Saturday Open Day

- Date and Time

September 7, 2024 (Sat) 9:00a.m. Open - 4:00 p.m. Close (last entry at 3:00 p.m.)

- Access

Please come to the [Mazda Motor Corporation Head Office lobby](#) (opening hours: 8:30 a.m.-05:00 p.m.) and take a shuttle bus to the museum. (Click [here](#) for shuttle bus timetable)

*Parking is limited. We recommend that you use public transportation.

- Maximum No. of Visitors

Morning session (09:00a.m.-12:00 p.m.): 350 visitors

Afternoon session (12:00 p.m.-4:00 p.m.): 350 visitors

*Please come at a convenient time within the hours of the session you booked.

- Visit to the Museum

You are free to walk around and tour the museum on your own.

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- For visitors who prefer a guided tour;

The museum also offers guided tours by museum staff at the times indicated below.

If you wish to join a guided tour, please go to the museum reception desk before the start of the tour you want to join.

9:40 a.m. - 10:40 a.m. (Tours in Japanese)

10:50 a.m. - 11:50 a.m. (Tours in Japanese)

12:10 p.m.- 01:10 p.m. (Tours in Japanese)

02:30 p.m. - 03:30 p.m. (Tours in English)

02:40 p.m. - 03:40 p.m. (Tours in Japanese)

* You can join a guided tour without making a booking.

- How to Book Your Visit

To make a booking, please follow the steps below to access the booking form and fill in the necessary information.

1. Click [here for "Making a booking."](#) (This will take you to the page for making bookings.)

2. Click "Book a tour" and then "Make a new booking."

- Application period

August 1, 2024 9:00a.m. - September 5, 2024 11:59 p.m. (until 2 days before the event)

- To view, change, or cancel a booking

Please follow the steps below to access your booking form to make changes to or cancel your booking.

1. Click [here for "Making a booking."](#) (This will take you to the page for making bookings.)

2. Click "Book a tour" and then "View, change or cancel an existing booking."

3. Please note the following

- Saturday Open Day may be canceled without prior notice due to natural disasters or the company's circumstances.
- There is a possibility that the content of the event will change without notice.
- The factory assembly line (ZONE9) is not open for viewing. For more details, please see [here](#).
- We do not accept bookings for commercial tours including the soliciting of tours to the museum for a fee.
- The media may be covering the day's events.

4. Notice

Due to company circumstances, the Saturday Open Day October will be canceled.
We apologize for any inconvenience this may cause and appreciate your understanding.

Contact for inquiries

<https://www.mazda.co.jp/inquiry/>

(This site is available only in Japanese.)