

## Saturday Open Day August 3, 2024

The Mazda Museum is open once a month on Saturdays with a variety of events. We invite you to join us for a variety of events, including museum tours and experience programs to know about Mazda vehicles and manufacturing. We look forward to seeing you at the museum.

### 1. Schedule of Events for Saturday Open Day August 3, 2024

#### (1) VERISA 20th Anniversary Special Exhibit



#### (2) VERISA 20th Anniversary Special Talk Session \*Japanese Only



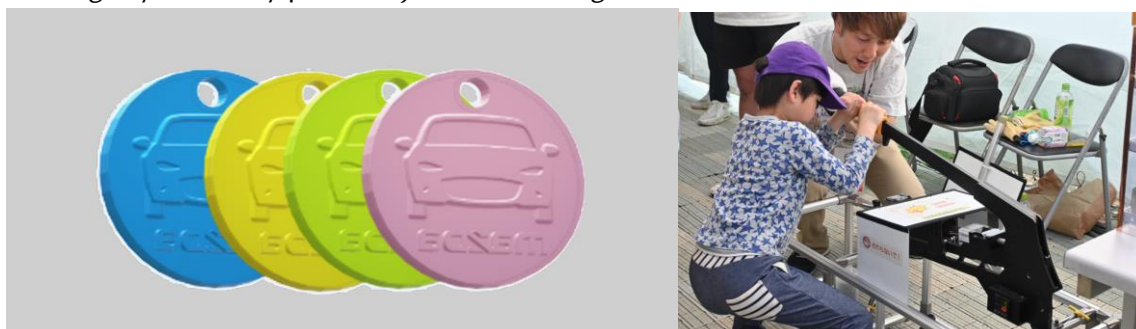
[11:00 a.m.-11:45p.m. / 01:30 p.m.-02:15 p.m.]

Talk session by Hideaki Seichi, Chief Engineer of VERISA, and Kunihiko Kurisu, Chief Designer of VERISA

- They will talk about episodes from the time of development and their passion for VERISA.
- VERISA 's chief designer's own beloved VERISA will be on special display at the museum for the day only.

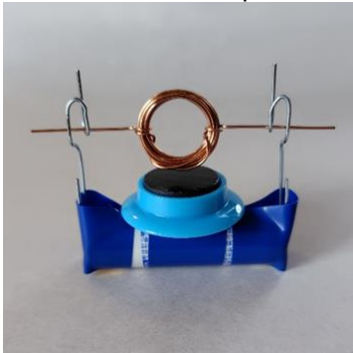
#### (3) Summer Vacation Entertainment Project

- Making key chains by plastic injection molding



- This is Mazda's material recycling experience, where plastic waste generated in the car manufacturing process is utilized as "material" instead of "waste".
- Injection molding is the same process used to manufacture plastic parts (bumpers, etc.) for automobiles, and you can make your own unique key chain!
- Numbered tickets will be distributed to those who wish to participate in the injection molding experience on a first-come, first-served basis in the lobby of Mazda's headquarters on the day of the event.
  - Morning session (72 person) 8:30 a.m. - Registration will close when the morning session is full.
  - Afternoon session (81 person) 11:30 - Registration will close when the afternoon session is full.
- The experience takes 15 minutes.
- Each person is limited to one key chain. However, in order to accommodate as many participants as possible, families with children are limited to the number of children plus one parent or guardian.
- The color of the key chains is subject to change as it depends on the waste generated.

● PHEV Technical Explanation & Motor Craft Experience



- The motor craft experience is limited to students and younger during busy times, and reservations are required on the day of the event. It will be a thrilling experience to see if the coils can spin around and around!
- Anyone can participate in the PHEV technical explanation. Engineers will explain the technology and how to enjoy the CX-60 PHEV in various situations from daily life to leisure using an actual CX-60 PHEV vehicle.
- For more information about CX-60 PHEV, click [here](#).

● Muffler craft class (a muffler is a part that lets the engine's exhaust gases out and makes the engine quieter)



- No reservation required, free admission, classroom time is approximately 30 minutes. If the event is crowded, you may be asked to wait.
- Make your own muffler and measure the sound! Make a muffler with a simple craft kit and actually measure your own voice with the measuring device used in the development to experience the effect of the muffler.

- A minicar speed battle against the wind/ by Thermal & Fluid Function Development Gr.

～風に負けるな!ミニカースピードバトル～



- Explanation of "Coating Technology" by an engineer of Quality Engineering Dept.
- Commentary on historic cars by staff in charge of the museum's history zone followed by a brief Q&A session
- Commentary on engines by engineers followed by a hands-on experience on compression ignition to understand the mechanism of a diesel engine's self-ignition

- Folding paper crane

Why don't you try folding paper cranes? Every year from 2020 at Mazda, we have continued to collect paper cranes from our related overseas company and donate them in Hiroshima Peace Memorial Park.

We will be sure to donate collected paper cranes together with those from overseas to the park.



- Classic car stamp rally

You can get a stamp by participating in events held in the museum.



## 2. Outline of the Saturday Open Day

- Date and Time

**August 3, 2024 (Sat) 9:00a.m. Open - 4:00 p.m. Close (last entry at 3:00 p.m.)**

- Access

Please come to the [Mazda Motor Corporation Head Office lobby](#) (opening hours: 8:30 a.m.-05:00 p.m.) and take a shuttle bus to the museum. (Click [here](#) for shuttle bus timetable)

\*Parking is limited. We recommend that you use public transportation.

- Maximum No. of Visitors

Morning session (09:00a.m.-12:00 p.m.): 350 visitors

Afternoon session (12:00 p.m.-4:00 p.m.): 350 visitors

\*Please come at a convenient time within the hours of the session you booked.

- Visit to the Museum

You are free to walk around and tour the museum on your own.

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  - For visitors who prefer a guided tour;  
The museum also offers guided tours by museum staff at the times indicated below.  
If you wish to join a guided tour, please go to the museum reception desk before the start of the tour you want to join.
    - 9:40 a.m. - 10:40 a.m. (Tours in Japanese)
    - 10:50 a.m. - 11:50 a.m. (Tours in Japanese)
    - 12:10 p.m.- 01:10 p.m. (Tours in Japanese)
    - 02:30 p.m. - 03:30 p.m. (Tours in English)
    - 02:40 p.m. - 03:40 p.m. (Tours in Japanese)
- \* You can join a guided tour without making a booking.

- How to Book Your Visit

To make a booking, please follow the steps below to access the booking form and fill in the necessary information.

1. Click [here for "Making a booking."](#) (This will take you to the page for making bookings.)
2. Click "Book a tour" and then "Make a new booking."

- Application period

July 1, 2024 9:00a.m. - August 1, 2024 11:59 p.m. (until 2 days before the event)

- To view, change, or cancel a booking

Please follow the steps below to access your booking form to make changes to or cancel your booking.

1. Click [here for "Making a booking."](#) (This will take you to the page for making bookings.)
2. Click "Book a tour" and then "View, change or cancel an existing booking."

## 3. Please note the following

- Saturday Open Day may be canceled without prior notice due to natural disasters or the company's circumstances.
- There is a possibility that the content of the event will change without notice.
- The factory assembly line (ZONE9) is not open for viewing. For more details, please see [here](#).
- We do not accept bookings for commercial tours including the soliciting of tours to the museum for a fee.
- The media may be covering the day's events.

Contact for inquiries

<https://www.mazda.co.jp/inquiry/>

(This site is available only in Japanese.)