

Saturday Open Day April 6, 2024

To provide more opportunities for visitors to come and enjoy our museum, the Mazda Museum now opens on the first Saturday of every month and holds various events on that day. We look forward to welcoming visitors who were previously unable to visit the museum during weekdays.

On Saturday Open Days, visitors are free to tour the museum on their own. The museum also offers guided tours that do not require prior bookings, so please feel free to join a tour.

We at the Mazda Museum look forward to your visit.

1. Schedule of Events for Saturday Open Day April 6, 2024

(Please note that the schedule is subject to change without prior notice.).

(1) Special Presentation on "MAZDA MX-5 (ND) Product Upgrades in 2023"

~The biggest product upgrades in ND's history~

Shigeki Saito, Chief Product Manager, will speak. *Japanese Only

[11:00-12:00 (tentative) / 13:30-14:30 (tentative)]



(2) Special Displays of MAZDA MX-5 with product upgrades in 2023

- S Leather Package V Selection Jet Black Mica
- S Leather Package V Selection Machine Grey Premium Metallic
- S Special Package Soul Red Crystal Metallic
- RS Aero Gray Metallic

(3) Special Displays of MAZDA MX-5

- MX-5 100th Anniversary Special Edition
- MX-5 used in Pride of Hiroshima exhibition

- (4) Explanations of exhibits and hands-on experience sessions presented by experts in each field
- Commentary on historic cars by staff in charge of the museum's history zone followed by a brief Q&A session
 - Commentary on engines by engineers followed by a hands-on experience on compression ignition to understand the mechanism of a diesel engine's self-ignition
 - Commentary on safety performance by crash safety performance engineers followed by a crash test using model cars
 - Vehicle Structure Testing & Research Gr. / Fun for both kids and adults!
Hands-on experience. Let's think about the structures that can withstand large forces.

(5) Other Topics

- Try paper crafting! Make your own original MX-5!



- ✓ The MX-5 paper craft has been renewed to make it easier for younger children to craft their own MX-5. Make the one and only MX-5 in the world by coloring and painting the body!
 - ✓ We will prepare 100 parts that can be attached to the cars you build, so that you can run your own MX-5 in the museum. The wheels will be made of plastic bottle lids, so you may bring your favorite colored lids from home.
 - ✓ Paper crafts can also be downloaded from the website, linked below.
[MAZDA:Paper Craft | Social Contribution Initiatives](#)
- Classic car stamp rally

You can get a stamp by participating in events held in the museum.



- One Meazda Club

The "One Meazda Club" was formed by Mazda employees as a voluntary affinity group. The club aims for a society where dogs and cats can happily coexist with humans, and supports sheltering activities. Cute dogs and kittens in need of foster homes will also be present at the event. You can learn more about shelter dogs and cats through picture-story shows and puzzles.

*Children under the age of 7 must be accompanied by a guardian when participating in the contents.

*Dogs and Kittens will stay on the first floor of the museum all day. We will do our best to take care of their hair, but please be careful if you are allergic to cats.



2. Outline of the Saturday Open Day

- Date and Time

April 6, 2024: 9:00 - 16:00 (last entry at 15:00)

- Access

Please come to the Mazda Motor Corporation Head Office lobby (opening hours: 8:30-17:00) and take a shuttle bus to the museum. (Shuttle buses run every 15 minutes.)

*Parking is limited. We recommend that you use public transportation.

- Maximum No. of Visitors

Morning session (09:00-12:00): 350 visitors

Afternoon session (12:00-16:00): 350 visitors

*Please come at a convenient time within the hours of the session you booked.

- Visit to the Museum

You are free to walk around and tour the museum on your own.

For visitors who prefer a guided tour

The museum also offers guided tours by museum staff at the times indicated below.

If you wish to join a guided tour, please go to the museum reception desk before the start of the tour you want to join.

9:40 - 10:40 (Tours in Japanese)

10:50 - 11:50 (Tours in Japanese)

12:10 - 13:10 (Tours in Japanese)

14:30 - 15:30 (Tours in English)

14:40 - 15:40 (Tours in Japanese)

* You can join a guided tour without making a booking.

3. How to Book Your Visit

To make a booking, please follow the steps below to access the booking form and fill in the necessary information.

1. Click [here for "Making a booking."](#) (This will take you to the page for making bookings.)
2. Click "Book a tour" and then "Make a new booking."

*You can make a booking for up to 10 persons.

Children under the age of 13 must be accompanied by a guardian.

- Application period

March 1, 2024 0:00 - April 4, 2023 23:59 (until 2 days before the event)

- To view, change, or cancel a booking

Please follow the steps below to access your booking form to make changes to or cancel your booking.

1. Click [here for "Making a booking."](#) (This will take you to the page for making bookings.)
2. Click "Book a tour" and then "View, change or cancel an existing booking."

4. Please note the following

- Saturday Open Day may be canceled without prior notice due to natural disasters or the company's circumstances.
- There is a possibility that the content of the event will change without notice.
- The plant assembly line in Zone 9 may not be in operation during your visit.
- We do not accept bookings for commercial tours including the soliciting of tours to the museum for a fee.
- The media may be covering the day's events.

Contact for inquiries

<https://www.mazda.co.jp/inquiry/>

(This site is available only in Japanese.)

5. Notice

Saturday Open Day May 2024 will be canceled due to our circumstances.

We sincerely apologize for the inconvenience with this matter.