

Saturday Open Day January 13, 2024

To provide more opportunities for visitors to come and enjoy our museum, the Mazda Museum now opens on the first Saturday of every month and holds various events on that day. We look forward to welcoming visitors who were previously unable to visit the museum during weekdays. On Saturday Open Days, visitors are free to tour the museum on their own. The museum also offers guided tours that do not require prior bookings, so please feel free to join a tour.

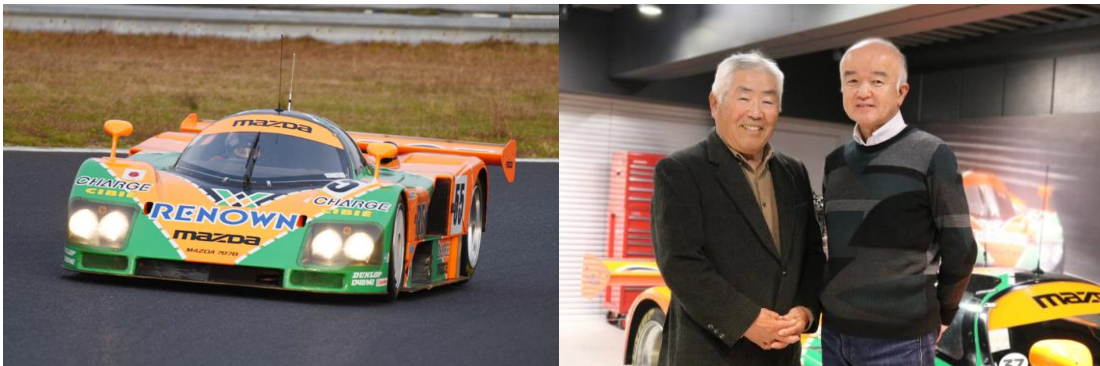
We at the Mazda Museum look forward to your visit.

1. Schedule of Events for Saturday Open Day January 13, 2024 (Please note that the schedule is subject to change without prior notice.).

- (1) Commemorative event for the selection of the Mazda 787B as Historic Car by the JAPAN AUTOMOTIVE HALL OF FAME of 2023.

Part 1: Talk Session by Mr. Kunio Matsuura, Former Mazda speed Technical Director
"I worked in racing for all of 23 years before the 787B won Le Mans!"
11:00-12:00

Part 2: Talk Session by RE Development Engineer Ritsuharu Shimizu
"The development document of R26B Engine for 787B"
13:10-14:10



- (2) Special Display

- Mazda RX-7 254

The "RX-7 254," a legendary car that participated in the 1982 24 Hours of Le Mans race and laid the foundation for the Mazda 787B, will be on display. Collection of Promotion Corporation.



- Mazda RX-7 254

The "Mazda 737C," a legendary machine that entered the 1985 24 Hours of Le Mans race and finished 6th in its class. It laid the foundation for the Mazda 787B.

Collection of Chroma Corporation.



- Team uniforms worn at Le Mans
- MAZDA SPIRIT RACING MAZDA2 Bio concept



- (3) Explanations of exhibits and hands-on experience sessions presented by experts in each field
 - Commentary on historic cars by staff in charge of the museum's history zone followed by a brief Q&A session
 - Commentary on engines by engineers followed by a hands-on experience on compression ignition to understand the mechanism of a diesel engine's self-ignition
 - Commentary on safety performance by crash safety performance engineers followed by a crash test using model cars
 - Explanation of "Coating Technology" by an engineer of Quality Engineering Dept.

(4) Other Topics

- Classic car stamp rally
You can get a stamp by participating in events held in the museum.



- Electric radio-controlled car (RC car) driving experience for children.
Even young children can enjoy driving a RC car with its simple operations.
*Children under the age of 7 must be accompanied by a guardian.

- One Meazda Club
The "One Meazda Club" was formed by Mazda employees as a voluntary affinity group. The club aims for a society where dogs and cats can happily coexist with humans, and supports sheltering activities.
Cute kittens in need of foster homes will also be present at the event.
You can learn more about shelter dogs and cats through picture-story shows and puzzles.

Notes.

- Children under the age of 7 must be accompanied by a guardian when participating in the contents.
- Kittens will stay on the first floor of the museum all day. We will do our best to take care of their hair, but please be careful if you are allergic to cats.



2. Outline of the Saturday Open Day

- Date and Time
January 13, 2024: 9:00 - 16:00 (last entry at 15:00)
- Maximum No. of Visitors
Morning session (09:00-12:00): 350 visitors
Afternoon session (12:00-16:00): 350 visitors
Please come at a convenient time within the hours of the session you booked.
- Visit to the Museum
You are free to walk around and tour the museum on your own.
For visitors who prefer a guided tour
The museum also offers guided tours by museum staff at the times indicated below.
If you wish to join a guided tour, please go to the museum reception desk before the start of the tour you want to join.
 - 9:40 - 10:40 (Tours in Japanese)
 - 10:50 - 11:50 (Tours in Japanese)
 - 12:10 - 13:10 (Tours in Japanese)
 - 14:30 - 15:30 (Tours in English)
 - 14:40 - 15:40 (Tours in Japanese)
 * You can join a guided tour without making a booking.
- Access
Please come to the Mazda Motor Corporation Head Office lobby (opening hours: 8:30-17:00) and take a shuttle bus to the museum. (Shuttle buses run every 15 minutes.)
*Parking is limited. We recommend that you use public transportation.

3. How to Book Your Visit

To make a booking, please follow the steps below to access the booking form and fill in the necessary information.

1. Click [here for "Making a booking."](#) (This will take you to the page for making bookings.)
2. Click "Book a tour" and then "Make a new booking."

*You can make a booking for up to 10 persons.

Children under the age of 13 must be accompanied by a guardian.

- Application period

December 1, 2023 0:00 - January 11, 2023 23:59 (until 2 days before the event)

- To view, change, or cancel a booking

Please follow the steps below to access your booking form to make changes to or cancel your booking.

1. Click [here for "Making a booking."](#) (This will take you to the page for making bookings.)
2. Click "Book a tour" and then "View, change or cancel an existing booking."

4. Please note the following

- Saturday Open Day may be canceled without prior notice due to natural disasters or the company's circumstances.
- The plant assembly line in Zone 9 may not be in operation during your visit.
- We do not accept bookings for commercial tours including the soliciting of tours to the museum for a fee.
- The media may be covering the day's events.

Contact for inquiries

<https://www.mazda.co.jp/inquiry/>

(This site is available only in Japanese.)