

Saturday Open Day December 2, 2023

To provide more opportunities for visitors to come and enjoy our museum, the Mazda Museum now opens on the first Saturday of every month and holds various events on that day. We look forward to welcoming visitors who were previously unable to visit the museum during weekdays. On Saturday Open Days, visitors are free to tour the museum on their own. The museum also offers guided tours that do not require prior bookings, so please feel free to join a tour.

We at the Mazda Museum look forward to your visit.

1. Schedule of Events for Saturday Open Day December 2, 2023 (Please note that the schedule is subject to change without prior notice.).

- (1) Talk Session

Mr. Kureha from the Design Modeling Studio, Design Division, who has been in charge of Mazda's clay models for many years, will give a talk session; "Mazda Design's pursuit of form - the modeling philosophy and methods that breathes life into the car".

11:00, 13:30 (*Japanese only)



- (2) Clay Modeler Experience

Join us for a hands-on "clay modeling" experience, a part of the automotive design and development process.

Clay modelers use industrial clay to create three-dimensional forms from the images envisioned by designers to create their ideal form.

You can experience Mazda's design craftsmanship through the experience of working with craftsmen and clay modelers to shave a 1/1 scale clay model.



For those who wish to participate

Reservations for the Clay Modeler experience must be made on the day of the event.

Reservations

Reservations will be accepted on a first-come, first-served basis at the Mazda Head Office lobby.
Morning Session (45 people) 8:45 a.m. - Registration will close when the morning session is full.
Afternoon Session (45 people) 11:45 a.m. - Registration will close when the afternoon session is full.

About the Clay Modeler Experience

Number of applicants: 15 persons for each session *Reservations are required only for those who will experience the program. Reservations are not required for accompanying persons.

Morning session: 1st 9:30-10:00 / 2nd 10:30-11:00 / 3rd 12:00-12:30

Afternoon Session 4th 13:00-13:30 / 5th 14:30-15:30 / 6th 15:30-16:00

Note: Please note the following

Please note that children must be accompanied by a parent or guardian when participating in this workshop.

Please be aware that there is a possibility of getting your clothes and shoes dirty by touching the clay. Please be aware of this beforehand.

(3) Special Exhibition

MX-30 Rotary-EV Edition R

Pre-orders for the MAZDA MX-30 Rotary-EV began in September.

The MX-30 Rotary-EV will go on sale in November as a new electric vehicle that uses Mazda's unique rotary engine as a generator.



(4) Changes in Permanent Exhibition (Notice)

The heritage car exhibit on the 2nd floor of the Mazda Museum will be partially replaced in time for December 2nd.

The new car to be entered is the Lantis(323F).

The Lantis(323F) was launched in 1993, and this year marks its 30th anniversary.

The heritage car restoration team will display a car that has been restored to its original appearance.

(5) Explanations of exhibits and hands-on experience sessions presented by experts in each field

- 1) Commentary on historic cars by staff in charge of the museum's history zone followed by a brief Q&A session
- 2) Commentary on engines by an engineer followed by a hands-on experience on compression ignition to understand the mechanism of a diesel engine's self-ignition
- 3) Commentary on safety performance by a crash safety performance engineer followed by a crash test using a model car

(6) Other Topics

1) Classic car stamp rally

You can get a stamp by participating in events held in the museum.



2) Electric radio-controlled car (RC car) driving experience for children

Even young children can enjoy driving a radio-controlled car with its simple operations.

*Preschool children under the age of 7 must be accompanied by a guardian.

2. Schedule

Date and Time

December 2, 2023: 9:00 - 16:00 (last entry at 15:00)

Maximum No. of Visitors

Morning session (09:00-12:00): 350 visitors

Afternoon (12:00-16:00): 350 visitors

Please come at a convenient time within the hours of the session you booked.

Your Visit to the Museum

You are free to walk around and tour the museum on your own.

For visitors who prefer a guided tour

The museum also offers guided tours by museum staff at the times indicated below.

If you wish to join a guided tour, please go to the museum reception desk before the start of the tour you want to join.

9:40 - 10:40 (Tours in Japanese)

10:50 - 11:50 (Tours in Japanese)

12:10 - 13:10 (Tours in Japanese)

14:30 - 15:30 (Tours in English)

14:40 - 15:40 (Tours in Japanese)

* You can join a guided tour without making a booking.

Access

Please come to the Mazda Motor Corporation Head Office lobby (opening hours: 8:30-17:00) and take a shuttle bus to the museum. (Shuttle buses run every 15 minutes.)

*Parking is limited. We recommend that you use public transportation.

How to Book Your Visit

To make a booking, please follow the steps below to access the booking form and fill in the necessary information.

1. Click [here for "Making a booking."](#) (This will take you to the page for making bookings.)

2. Click "Book a tour" and then "Make a new booking."

*You can make a booking for up to 10 persons.

Children under the age of 13 must be accompanied by a guardian.

Application period

November 1, 2023 0:00 - November 30, 2023 23:59 (until 2 days before the event)

To view, change, or cancel a booking

Please follow the steps below to access your booking form to make changes to or cancel your booking.

1. Click [here for "Making a booking."](#) (This will take you to the page for making bookings.)
2. Click "Book a tour" and then "View, change or cancel an existing booking."

3. Please note the following

- Saturday Open Day may be canceled without prior notice due to natural disasters or the company's circumstances.
- The plant assembly line in Zone 9 may not be in operation during your visit.
- We do not accept bookings for commercial tours including the soliciting of tours to the museum for a fee.
- The media may be covering the day's events.

4. Contact for inquiries

<https://www.mazda.co.jp/inquiry/>

(This site is available only in Japanese.)