

Saturday Open Day October 7, 2023

To provide more opportunities for visitors to come and enjoy our museum, the Mazda Museum now opens on the first Saturday of every month and holds various events on that day. We look forward to welcoming visitors who were previously unable to visit the museum during weekdays.

On Saturday Open Days, visitors are free to tour the museum on their own. The museum also offers guided tours that do not require prior bookings, so please feel free to join a tour. We at the Mazda Museum look forward to your visit.

1. Schedule of Events for Saturday Open Day October 7, 2023 (Please note that the schedule is subject to change without prior notice.).

(1) 25th anniversary event of the 2nd generation MX-5

1) Takao Kijima (Program Manager of the 2nd and the 3rd generation MX-5) Special Talk Session

11:00, 13:30 (*Japanese only)

2) Screening of MX-5 exclusive footage

3) MX-5 catalogs and posters on display



(2) Special exhibition

Previous generations of MX-5s on display



(3) Explanations of exhibits and hands-on experience sessions presented by experts in each field

1) Commentary on historic cars by staff in charge of the museum's history zone followed by a brief Q&A session

2) Commentary on engines by an engineer followed by a hands-on experience on compression ignition to understand the mechanism of a diesel engine's self-ignition

3) Commentary on safety performance by a crash safety performance engineer followed by a crash test using a model car

(4) Electric radio-controlled car (RC car) driving experience for children

Even young children can enjoy driving a radio-controlled car with its simple operations.

*Preschool children under the age of 7 must be accompanied by a guardian.

- (5) Quiz competition for children (*Japanese only)
10:00, 15:00
- (6) Classic car stamp rally
You can get a stamp by participating in events held in the museum.



- (7) Folding paper crane
Why don't you try folding paper cranes? Every year from 2020 at Mazda, we have continued to collect paper cranes from our related overseas company and donate them in Hiroshima Peace Memorial Park.
We will be sure to donate collected paper cranes together with those from overseas to the park.



2. Schedule

Date and Time

October 7, 2023: 9:00 - 16:00 (last entry at 15:00)

Maximum No. of Visitors

Morning session (09:00-12:00): 350 visitors

Afternoon (12:00-16:00): 350 visitors

Please come at a convenient time within the hours of the session you booked.

Your Visit to the Museum

You are free to walk around and tour the museum on your own.

For visitors who prefer a guided tour

The museum also offers guided tours by museum staff at the times indicated below.

If you wish to join a guided tour, please go to the museum reception desk before the start of the tour you want to join.

9:40 - 10:40 (Tours in Japanese)

10:50 - 11:50 (Tours in Japanese)

12:10 - 13:10 (Tours in Japanese)

14:30 - 15:30 (Tours in English)

14:40 - 15:40 (Tours in Japanese)

* You can join a guided tour without making a booking.

Access

Please come to the Mazda Motor Corporation Head Office lobby (opening hours: 8:30-17:00) and take a shuttle bus to the museum. (Shuttle buses run every 15 minutes.)

*Parking is limited. We recommend that you use public transportation.

How to Book Your Visit

Please note that booking instructions have changed.

To make a booking, please follow the steps below to access the booking form and fill in the necessary information.

1. Click [here for "Making a booking."](#) (This will take you to the page for making bookings.)
2. Click "Book a tour" and then "Make a new booking."

*You can make a booking for up to 10 persons.

Children under the age of 13 must be accompanied by a guardian.

Application period

September 1, 2023 0:00 - October 5, 2023 23:59 (until 2 days before the event)

To view, change, or cancel a booking

Please follow the steps below to access your booking form to make changes to or cancel your booking.

1. Click [here for "Making a booking."](#) (This will take you to the page for making bookings.)
2. Click "Book a tour" and then "View, change or cancel an existing booking."

3. Please note the following

- Saturday Open Day may be canceled without prior notice due to natural disasters or the company's circumstances.
- The plant assembly line in Zone 9 may not be in operation during your visit.
- We do not accept bookings for commercial tours including the soliciting of tours to the museum for a fee.
- The media may be covering the day's events.

4. Contact for inquiries

<https://www.mazda.co.jp/inquiry/>

(This site is available only in Japanese.)