



SUSTAINABILITY REPORT 2016

(SOCIAL CONTRIBUTION VERSION)



zoom-zoom

Editorial Policy

- Mazda's social contribution initiatives in Japan and overseas are reported.
- The editorial objective is to introduce the specific activities of the Mazda Group companies in each country or region regarding the "Social Contributions." Summary is described in the in-depth version of Mazda Sustainability Report 2016*.

*The report presents Mazda's CSR initiatives in the six areas - Customer Satisfaction, Quality, Safety, Environment, Respect for People, and Social Contributions - primarily regarding the targets and results of these initiatives.
(<http://www.mazda.com/en/csr/download/>)

Report Coverage

Organizations Covered: This report mainly covers Mazda Motor Corporation, as well as its domestic (Japanese) and overseas Group companies.

Period Covered: The report primarily covers the period from April 2015 through March 2016 (on the basis of the accounting period of each Group company), although some activities after April 2016 are included.

CONTENTS

- 2 Social Contributions

【Major Activities in Japan】

- 5 Mazda Head Office (Hiroshima Prefecture)
- 11 Mazda Hospital (Hiroshima Prefecture)
- 13 Miyoshi Plant (Hiroshima Prefecture)
- 14 Hofu Plant (Yamaguchi Prefecture) Person in charge of promoting social
- 17 Mine Proving Ground (Yamaguchi Prefecture)
- 18 Tokyo Office and Mazda R&D Center Yokohama (Tokyo Metropolitan Area and Kanagawa Prefecture)
- 20 Hokkaido Kenbuchi Proving Ground (Hokkaido)
- 21 Group Companies
- 24 Dealerships
- 26 Mazda Foundation

【Major Overseas Activities】

- 28 United States of America
- 32 Canada
- 33 Mexico
- 34 Europe
- 35 Russia
- 36 China
- 38 Taiwan
- 39 Thailand
- 41 Malaysia
- 42 Australia
- 44 New Zealand

Contact

CSR & Environmental Department

Mazda Motor Corporation

TEL: +81-82-287-4066 FAX: +81-82-287-5315



EMPLOYEE'S VOICE

Contributing to Our Community with Donation and Volunteer

I am in charge of promoting the Mazda Drive for Good campaign, which contributes to communities by making a customer-directed donation to charities for every new Mazda sold or leased during the event. In addition to the donation, MNAO makes the campaign unique by pledging one hour of charitable service for every test drive of a new Mazda. MNAO employees and dealers across the nation have participated in the volunteer activities. I will continue to promote the Mazda Drive for Good campaign and volunteerism to get to a point where every employee is volunteering, helping a cause in which they believe and giving back to their local communities in their own way.

Nick Beard

Specialist, Corporate & Internal Communications
Mazda North American Operations (MNAO)



SOCIAL CONTRIBUTIONS

Basic Policy on Initiatives

Basic Principles

As a company engaged in global business, Mazda is fulfilling its responsibilities as a good corporate citizen through ongoing involvement in socially beneficial activities tailored to the needs of local communities, in order to ensure that its business activities contribute to the building of a sustainable society.

Plans for Future Activities

- Proactive, ongoing responses to social needs through the core business activities of the Mazda Group in Japan and overseas
- In collaboration with local communities, contribute to the development of a sustainable society through activities tailored to the needs of communities
- Emphasize and provide support for self-motivated volunteer activities by employees, and incorporate diverse values to foster a flexible and vibrant corporate climate
- Proactively disclose the details of activities and engage in a dialogue with society

Three Pillars

Mazda promotes activities that are strongly rooted in local communities. Its social contribution activities are underpinned by the three pillars of environmental and safety performance, human resources development, and community contributions (see p. 3).

a Three Pillars in Basic Policy on Social Contribution Initiatives



Promotion Framework

In May 2010, Mazda established the Social Contribution Committee. The role of this committee, which meets regularly (twice a year), is to discuss issues facing the entire Mazda Group and share information, in line with the social contribution policy and the CSR targets (see pp. 17-19 of Sustainability Report 2016 [In-Depth Version]^{*1}) decided by the CSR Management Strategy Committee (see p. 16 of Sustainability Report 2016 [In-Depth Version]^{*1}). The details of the actual activities are considered by a Working Group comprised of related divisions. Through the activities of the committee undertaken since 2010, Mazda continues to enhance information collection and utilization from a global and Group standpoint. Individual activities are carried out based on the budget plan in each region or department.^{*2}

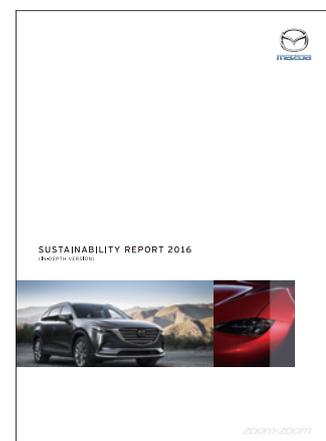
b Promotion Framework



FY March 2016 Major Results:

- Set the CSR targets and the Mazda Green Plan 2020 (social contribution) (see pp. 51-52 of Sustainability Report 2016 [In-Depth Version]^{*1}) and took actions
- Carried out over 400 activities^{*3} in Japan and overseas. Around 100 activities are summarized in Mazda Sustainability Report 2016 [Social Contribution Version].
- Established the Mazda Social Contribution Prize, selected based on evaluation indexes for social contribution programs, and continued implementing the PDCA (plan-do-check-act) cycle process (see p. 4).

c Mazda Sustainability Report 2016 [In-Depth Version]



Evaluation Indexes for Social Contribution Programs

In FY 2015, Mazda established the evaluation indexes for social contribution programs. These indexes are used to evaluate and promote programs which resolve social issues and improve corporate values and created the PDCA (plan-do-check-act) process.

They are designed to evaluate these social contribution programs from the three perspectives: effect on the society; effect on the Company; and Mazda uniqueness. (To be more specific, the indexes comprised of eight categories such as "the number of beneficiaries," "the number of participation employees," "conformity with the Three Pillars in Basic Policy on Social Contribution Initiatives," etc.)

Some programs in FY March 2016 were evaluated in terms of social return on investment (SROI), aiming at the effective use of resources.

*1 <http://www.mazda.com/en/csr/download/>

*2 In Japan, the United States, Australia, and New Zealand, the Mazda Foundation in each country separately undertakes various activities.

*3 Social contribution activities: Monetary donation, goods donation, facility sharing, employee participation and dispatch, voluntary programs, and support for disaster stricken areas

Initiatives Based on the Three Pillars

Mazda promotes activities that are strongly rooted in local communities. Its social contribution activities are underpinned by the three pillars of environmental and safety performance, human resources development, and community contributions.

Environmental and Safety Performance

Mazda's business activities have a relationship with, and impact social issues, such as global warming, energy and resource shortages, and traffic accidents. To resolve these issues, the Company attaches importance to the environmental and safety perspectives, not only in conducting its main business, but also when making social contributions. [d] [e]

- Hosting environmental awareness-raising programs at various events, dispatching lecturers to environmental education programs, and carrying out volunteer activities for biodiversity conservation and various other environmental protection initiatives
- Offering lectures on traffic accident issues at various events, and holding safe-driving seminars

Human Resource Development

Mazda emphasizes the perspective of human resources development, based on the idea that fostering people who will be future leaders in the foundation of society and in business is important. [f]

- Holding seminars and lectures by employees with specialized knowledge and skilled techniques such as manufacturing.
- Accepting students for internship programs, supporting to learn about vehicles using facilities in the Company, etc.

Community Contributions

Mazda promotes community contribution activities to cope with specific issues of each local community, in the countries/regions where the Company conducts its business operations. [g]

- Making monetary/vehicle donations to charities and participating in various charitable activities
- Promoting sports and culture

Volunteering by Employees

Mazda offers support to help employees become actively involved in volunteer activities.

- Providing volunteer opportunities (Specialist Bank, Volunteer Center, etc.)
- Subsidizing part of the cost of activities (Mazda Flex Benefits (see pp. 87 of Sustainability Report 2016 [In Depth Version]¹), etc.)
- Enabling employees to take leave for activities (volunteer leave such as the Special Warm Heart leave system, etc.)
- Providing volunteer training opportunities

Support for Disaster-Affected Areas

The Mazda Group provides various supports for the early recovery and restoration of areas affected by natural disasters. Mazda Head Office coordinates with its production/business sites in the affected area to provide appropriate support in case of natural disasters such as an earthquake and abnormal weather.

Recent support cases: Great East Japan Earthquake/ Kumamoto Earthquake (Japan), Nepal Earthquake (Nepal)

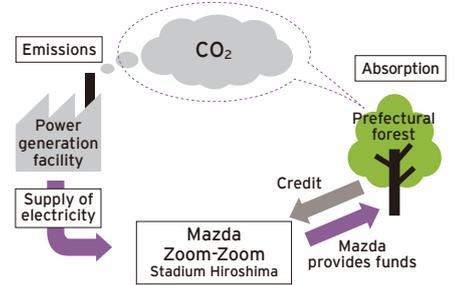
Support by Mazda Foundations

Mazda and its Group companies have established Mazda Foundations in four countries, to promote support activities tailored to each region.

Country	Name	Support activities/objectives	Year of establishment	Amount of grants (donations) in FY March 2016
Japan	Mazda Foundation	Support activities to promote science and technology and the sound development of youth	1984	¥52 million
US	Mazda Foundation USA (MFUS)	Provide funds to various initiatives for education, environmental conservation, social welfare, cross-cultural understanding, etc.	1990	Around US\$1.5 million
Australia	Mazda Foundation Australia (MFA)	Provide funds to various initiatives, including education, environmental conservation, technology promotion, and welfare.	1990	Around A\$1.2 million
New Zealand	Mazda Foundation New Zealand (MFNZ)	Provide funds to various initiatives, including education, environmental conservation, and culture.	2005	Around NZ\$ 230 thousand

[d] [Environment] Carbon offset initiative at night games for forest development

Mazda has offset the CO₂ emitted when generating electricity for illuminating night games at Mazda Zoom-Zoom Stadium Hiroshima (Hiroshima Municipal Baseball Stadium) for four consecutive years, using carbon offset credits created by Hiroshima Prefecture through its prefectural forest improvement program.



[e] [Safety] Project Yellow Light

A safe driving education project implemented in the United States. Mazda supports the project in calling for public service announcement videos to encourage young people to avoid distracted driving. Also, young racing drivers related to Mazda Motorsports conduct activities to raise young people's safety awareness.



[f] [Human Resources Development] Promote "Safety at School project"

A project held in Thailand for young people to engage in educational activities on safety and health. AAT is providing school education program aiming at an improvement in the sense of safety, health, environment, and team building.



[g] [Community Contributions] Love Hofu Flea Market

This is one of western Japan's largest street flea markets. Companies, the local government, and local communities in Hofu City work together to organize this event. Mazda participates in planning and running the flea market as the secretariat. A portion of the proceeds from the flea market is donated to the Hofu City Social Work Council, and also used as a fund for holding the following year's flea market.



¹ <http://www.mazda.com/en/csr/download/>

Establishment of the Mazda Social Contribution Prize

In January 2015, Mazda established the Mazda Social Contribution Prize as a commendation system to recognize outstanding social contribution activities. The objective of the prize is to raise in/external recognition of the outstanding social contribution activities and support for increasing excellent social contribution activities.

Based on the evaluation indexes for social contribution programs, members of the Social Contribution Committee Working Group, the Mazda Workers' Union and the Federation of All Mazda Workers' Unions collaborate to evaluate candidate activities. The Social Contribution Committee then selects prizewinning activities, each of which will be presented with a certificate of recognition in the name of the Company President on the anniversary of Mazda's foundation in January every year.

■ Mazda Social Contribution Prize 2015

The 2015 prizewinning activities were selected from among the social contribution activities introduced in the Mazda Sustainability Report 2015 [Social Contribution Version]^{*1} (which covered the period April 2014 through March 2015).

	Activity name	
Grand Prize (Japan)	Love Hofu Flea Market (Yamaguchi Prefecture, Japan) (see p. 15 of Mazda Sustainability Report 2015 [Social Contribution Version] ^{*1})	h
Grand Prize (Overseas)	Mazda Drive for Good Campaign (United States of America) (see p. 28 of Mazda Sustainability Report 2015 [Social Contribution Version] ^{*1})	i
Special Prize	Blood Donations by Employees (Hiroshima Prefecture, Japan) (see p. 11 of Mazda Sustainability Report 2015 [Social Contribution Version] ^{*1})	j
Special Prize	Hokkaido Kenbuchi Proving Ground Open Facility Event (Hokkaido, Japan) (see p. 19 of Mazda Sustainability Report 2015 [Social Contribution Version] ^{*1})	k
Special Prize	Port Facility Tour for Elementary and Junior High School Students (Mazda Logistics Co., Ltd., Hiroshima Prefecture, Japan) (see p. 20 of Mazda Sustainability Report 2015 [Social Contribution Version] ^{*1})	l
Prize for Encouragement	Donating Toys to Children in Salamanca Community (Mexico) (see p. 32 of Mazda Sustainability Report 2015 [Social Contribution Version] ^{*1})	m

Mazda Social Contribution Prize 2015

[h](#)



[i](#)



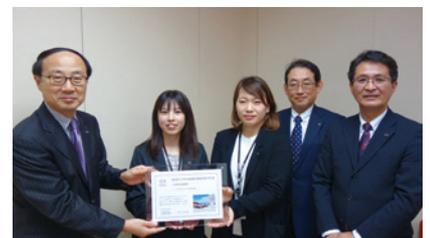
[j](#)



[k](#)



[l](#)



[m](#)



^{*1} <http://www.mazda.com/en/csr/download/>

Major Activities in Japan

In line with the Basic Policy on social contribution initiatives, activities tailored to the needs of communities are implemented in each domestic region.

Mazda Head Office (Hiroshima Prefecture)

Mazda Head Office, located in Hiroshima Prefecture, has many functions, including development, manufacturing, and sales. Based on the three pillars of the Company's basic policy on social contribution initiatives, the Mazda Head Office conducts a wide variety of social contribution activities, with a particular focus on community contributions in and around Fuchu-cho, Aki-gun and Hiroshima City.

Mazda Museum Environment Safety Human resources Community

Objective: To promote children's education and interaction with stakeholders

Initiatives: The Mazda Museum at Mazda Head Office (Hiroshima Prefecture) has welcomed around 1.44 million visitors through its doors since its opening in 1994. The Museum offers exhibitions of Mazda's history, technology, etc. In addition, the Museum provides the tour of Mazda's assembly line and learning opportunity about the vehicle manufacturing process, helping to augment social studies curriculums in elementary and junior high schools. Many people from around the world visit the Museum, where guidance is provided in both Japanese and English.

FY March 2016 Results:

Mazda Museum had around 71,700 visitors in total, mainly elementary and junior high school students. a

Mazda Specialist Bank Environment Safety Human resources Community

Objective: To make contributions to community using the expertise and skills of Mazda employees

Initiatives: The Mazda Specialist Bank is an organization in which present and former employees of the Mazda Group with specialist knowledge, abilities and skills, as well as specialized talents and unique interests built up over many years, are registered and dispatched in response to requests mainly from local communities. This organization got its start in 1994, as a human resources bank to supply personnel needed to assist in the Hiroshima Asian Games. Thus far, the Mazda Specialist Bank has dispatched specialists to a total of 2,962 community and school events. Making use of the unique characteristics of Mazda, which has a diverse workforce, the organization dispatches specialists, whose activities range from delivering environmental lectures at schools and putting on magic shows at community events to providing sports and recreation leadership.

FY March 2016 Results:

A total of 139 specialists were dispatched to 59 community or school events in Hiroshima and Yamaguchi prefectures. b

Events to Support Students' Learning Activities during the Summer Vacation Environment Safety Human resources Community

Objective: To deepen interactions with the region and society through supporting the learning activities of elementary and junior high school students

Initiatives: Mazda continually offers a variety of events to support elementary and junior high school students in doing their homework during the summer vacation, and to help students and teachers learn more for their social studies classes. Among them are the Mazda Car Carrier Loading Field Trip for elementary and junior high school students (since 1996), and the study program for primary school children, which offers them quizzes and experiments through interactions with young Mazda employees from the development and manufacturing divisions (since 2008).

FY March 2016 Results:

- In July, Mazda offered an educational program "Let's compare new car and old car—driving pleasure as well as outstanding environmental and safety performance," to impart the fun of science and technology to children. The program was held at the Fuchu Kominkan Community Center as part of a Summer Lecture hosted by the Center in Hiroshima Prefecture, and at the Nagoya Trade & Industry Center in Nagoya City in the Kids Engineer 2015, hosted by the Society of Automotive Engineers of Japan. A total of 220 primary school children as well as their parents and guardians participated in this program. Mazda introduced its efforts to reduce CO₂ emissions and promote traffic safety through quizzes and experiments. c
- In July, Mazda offered an educational program, "Secrets of Vehicle Shape and the Air," as part of the Young Frontier Labo (organizer: the Kansai Branch of the Society of Automotive Engineers of Japan; venue location: Amagasaki City, Hyogo Prefecture). A total of 36 elementary school children participated in the program, in which Mazda's activities to improve vehicle fuel efficiency were introduced through quizzes and experiments.
- In August, the Mazda Car Carrier Loading Field Trip was held using a large-scale car carrier moored at the dedicated docks located on the Hiroshima Plant premises. A total of around 80 people, of children ranging from fourth grade to junior high and their parents and guardians, participated in the event. In the carrier, participants observed the way vehicles were loaded onto the ship with a high degree of precision, and parked and secured in place with only around 10 centimeters separating them on each side. They also enjoyed the experience of steering the ship as well as friendly conversation with the ship's crew. d

Person in charge of promoting social contributions at Mazda Head Office (Hiroshima)



Masaaki Kumoi
Office of General & Legal Affairs

a Tour of the Mazda Museum



b On-site lecture at a junior high school



c Environmental education program "Let's compare new car and old car-driving pleasure as well as outstanding environmental and safety performance"



d Large-scale car carrier (Mazda Car Carrier Loading Field Trip)



On-Site Lectures/Seminars and Acceptance of Trainees/Internship Students

Environment Safety Human resources Community

Objective: To contribute to the development of human resources in communities, making use of the diverse range of employees as well as the knowledge and skills of Mazda as a corporate educational facility

Initiatives: In response to requests from local governments and educational institutions, Mazda dispatches employees to hold lectures and seminars on the Company's technologies of the environment, safety, manufacturing, etc. Mazda also assists Hiroshima Prefecture and various organizations in promoting activities to support the handing down of skilled techniques to the next generation, and accepts university students for internship programs as part of the government-industry-academia collaboration project. Moreover, the Mazda Technical College*¹ conducts an open college program, offering opportunities for teachers of technical high schools to observe or attend practical training classes.

FY March 2016 Results:

- Mazda employees delivered around 130 lectures and seminars, primarily at junior high schools, high schools and universities in Hiroshima Prefecture.
- Mazda accepted 106 undergraduate and graduate students for internship programs as part of the industry-academia-government collaboration Initiative (see p. 123 of Sustainability Report 2016 [In-Depth Version]*²).
- In April, Mazda held a driving seminar (comprising both lectures and practical training) for teams that would participate in the Student Formula Japan (with 34 students from 12 colleges and universities attending). The Company served as a sponsor of the Formula in September, and provided support in preparing for organizing the event from April through September.
- The Mazda Technical College accepted 26 people to its open college program (from June to August).
- At the Hiroshima Technique Fair held in November, Mazda hosted an exhibition booth. At the booth, a hands-on event was held to provide participants with opportunities to experience finishing processing for rotary-shaped paperweights and original button badges, and Mazda technical experts demonstrated automotive metalworking. Also employees who received the Medallion for Excellence in sheet metal bending technology at the 43rd WorldSkills Competition*³ presented their test project, and four types of *Karakuri Kaizen**⁴ mechanisms were exhibited.

e Finishing processing for original button badges



Mazda Volunteer Center Environment Human resources Community

Objective: To make contributions to community through Mazda Group human resources

Initiatives: The Mazda Volunteer Center registers present and former Mazda Group employees and their family members who wish to become involved in volunteer activities, so they can respond to requests from local groups (primarily in Hiroshima Prefecture) for volunteer assistance. This Center was established in 1996, amid an increase in volunteer awareness among citizens following the Great Hanshin Earthquake. So far, volunteers from this Center have participated in a total of around 640 volunteer projects.

FY March 2016 Results:

The Center dispatched 25 volunteers to 11 volunteer projects including helping out with venue set-up and removal at events for people with special needs, and assistance for people in wheelchairs.

f Mazda Volunteer Center



Social Contribution Activities at Mazda Stadium Environment Community

Objective: To contribute to community revitalization through making use of Mazda Stadium

Initiatives: Mazda acquired the naming rights for the Hiroshima Municipal Baseball Stadium (now known as Mazda Zoom-Zoom Stadium Hiroshima), and shows presence of both the Company and the city of Hiroshima while conducting social contribution activities through support for the stadium.

FY March 2016 Results:

- To support the Hiroshima Prefecture's carbon offset initiative, Mazda made a carbon offset of around 107 tons of CO₂ emissions, which is equivalent to 149,000 kWh electricity for use in the lighting of night games at the stadium in 2015. The carbon offset credit was created by Hiroshima Prefecture with increasing CO₂ absorption by forest (see p. 3).
- For each one million stadium visitors, Mazda donates one Mazda welfare vehicle to a social welfare organization. The cumulative number of visitors reached 10 million in April, and then 11 million in July. Accordingly, two vehicles were donated to organizations in Hiroshima City.

g Welfare vehicle donation ceremony at the Mazda Stadium



*1 Mazda Technical College, approved by the Ministry of Health, Labor and Welfare, is an in-house education institution offering courses to high school graduates and selected employees in order to cultivate human resources that can play a central role in manufacturing at Mazda.

*2 <http://www.mazda.com/en/csr/download/>

*3 The WorldSkills Competition is a competition for young people up to 22 years old (with a few exceptions) to demonstrate their excellence in skilled professions. Its objectives are to promote vocational training and to improve the standard of technical skills of the participating countries.

*4 *Karakuri Kaizen*® is a registered trademark of the Japan Institute of Plant Maintenance.

Support for Regional Forest Protection Activities Environment Community

Objective: To contribute to promotion of forest protection activities, thereby interacting with the community

Initiatives: In 2010, Mazda concluded a Forest Preservation and Management Pact with the government of Hiroshima Prefecture. The pact outlines a series of activities in which Mazda and the prefecture would partner for the preservation of forest resources. With the Mazda-no-Mori (Mazda Forest)*¹ in the Hiroshima Prefecture Ryokka (afforestation) Center (Higashi Ward, Hiroshima City) serving as a base of operations, Mazda corporates for the regional forest protection activities. Mazda also joined Hiroshima-no-Morizukuri Forum (Hiroshima Afforestation Forum) and promotes 'company forests' with support from companies and organizations in the prefecture.

FY March 2016 Results:

- In cooperation with the designated administrator of the Hiroshima Prefecture Ryokka Center, Mazda promoted activities to preserve the Mazda Forest. In October, present and former Mazda Group employees, their families and friends, and members of a social contributions study group*² joined a carefully planned forest thinning effort as volunteers, with guidance and cooperation from a forest management volunteer organization. A mini-lecture of "Pleasure in Autumn Forest" was arranged to enhance employees' environmental awareness (employee-management cooperation programs: 77 people participated). After the forest thinning, a workshop of "Plant Observation and Map Making—Let's Attach Hand-Made Nameplates to Trees in the Forest" was provided to participating primary school children. h
- In May, Mazda employees participated as volunteers in the Forum Forest protection activities FY March 2016 organized by the Hiroshima-no-Morizukuri Forum

h Forest thinning effort at the Mazda Forest



Volunteer Cleanups and Recyclables Collection Campaigns Environment Community

Objective: To contribute to local communities through volunteer cleanups and recyclable collection campaigns

Initiatives: Mazda employees work on periodical cleanups around the plants and offices during break times. On holidays, Mazda employees participate in cleanup campaigns organized by local governments, and also implement cleanup activities of their own. In addition, they collect plastic bottle caps as well as pull-tabs and aluminum cans, for effective use of recyclables (employee-management cooperation program).

Moreover, remaining calendars and pocket diaries were collected from Mazda Group employees, and then donated to social welfare organizations etc. through a social contributions study group*².

FY March 2016 Results:

- A total of around 5,830 people participated in volunteer cleanup activities, including cleanups of areas around plants and offices (12 times), cleanups organized by local governments (eight times), cleanups of the area around the Mazda Stadium (five times), cleanups of the area around Japan Railways stations (three times), and cleanups of the area around the Eastern Hiroshima Circulation Operating Housing Complex (11 times). i
- Around 1,500,000 plastic bottle caps were collected and delivered to NPOs.
- Remaining calendars and pocket diaries were collected from Mazda Group employees (calendars: around 3,500; pocket diaries: around 900).

i Cleanup of the area around the Mazda Stadium



Participation in Environmental Events Environment

Mazda participates in various environmental events (see p. 77 of Sustainability Report 2016 [In-Depth Version]*³).

*¹ The Mazda-no-Mori (Mazda Forest) is the nickname of a 5.85 ha area on the grounds of the Hiroshima Prefecture Ryokka (afforestation) Center in a natural forest covering 125 ha, located to the northeast of the Mazda Head Office.

*² A social contributions study group, comprising one organization and 18 companies, including Mazda.

*³ <http://www.mazda.com/en/csr/download/>

Sports Coaching by Mazda Sports Clubs and Concerts Held by Mazda Cultural Clubs Human resources Community

Objective: To contribute to the promotion of various sporting activities, improving athletic ability, and the promotion of culture in the local community

Initiatives: Mazda has 24 sports clubs and four cultural clubs. These clubs aim to promote mutual friendship among employees and to help revitalize the entire Company. Active Mazda sports club athletes have been leading mobile sports-coaching lessons, in response to requests from local governments and athletics organizations. Mazda cultural clubs hold concerts on a regular basis to activate events and encourage local community.

FY March 2016 Results:

- Track and Field Team: Held track and field lesson for children twice in the year (with around 90 participants, in Kenbuchi-cho, Hokkaido and other cities.) j
- Rugby Squad (nicknamed "Mazda Blue Zoomers"): Held rugby training five times in the year for elementary school children (with around 590 participants, in Hiroshima City).
- Women's Volleyball Team: Held volleyball training and instructors' workshops four times in the year (with around 350 participants, in Miyoshi City and other cities).
- Automobile Club: Held a gymkhana competition authorized by the Japan Automobile Federation (JAF), twice in the year, with the aim of encouraging motor sports in the region (with around 130 participants, in Akitakata City and other cities).
- Chorus Club: Held or participated in concerts six times in the year (with around 3,100 participants, in Aki Gun and other cities).
- Light Music Club: Held and participated in concerts five times in the year (with around 750 participants, in Aki-gun and other cities).

j Track and field lesson for children



Lobby Events at Mazda Head Office (Hiroshima Prefecture) Human resources Community

Objective: To make a contribution to the community by making effective use of the lobby in the Mazda Head Office (Hiroshima Prefecture)

Initiative: The Mazda Head Office organizes various lobby events that can be enjoyed by local residents and Mazda fans.

FY March 2016 Results:

- In August, the Mazda Design Special Course was offered for high school and older students who are interested in design and arts (with 20 participants).
- In November, Mazda hold a concert performed by a Capella group "Isabella A Cappella."
- In November, Mazda hosted a string quartet concert performed by members of the Hiroshima Symphony Orchestra. k

k Lobby concert (string quartet)



Volunteer Visits to Social Service Facilities Community

Objective: To build regional solidarity and harmony

Initiatives: From June to July each year, present and former Mazda Group employees and their family members visit social-service facilities to work as volunteers. The volunteers work with people at the facilities to maintain farm fields and cut grass, and assist them in visiting the memorial cenotaph for A-bomb victims. Through these volunteer activities, Mazda has deepened interaction with people at the facilities since 1986 (employee-management cooperation program).

FY March 2016 Results:

A total of 54 volunteers visited work facilities for people with special needs and nursing facilities for the elderly. l

l Mowing of field owned by a social welfare facility



Studying Community Issues Community

Objective: To find and resolve familiar community and social issues from a resident perspective

Initiatives: The Mazda Technical College*¹ provides classes with the theme of enabling students to understand the meaning of corporate community contributions to help find and resolve familiar social and community issues from a resident perspective. Students strive to implement solutions in cooperation with local residents and others concerned.

FY March 2016 Results:

Students of the Mazda Technical College worked on the theme "Local Revitalization." They were divided into six teams, each of which set up and addressed respective themes in pursuit of "a town where residents support each other, valuing people-to-people relationships," which is one of the future visions of Minami Ward, Hiroshima City, where the College is located.

*1 The Mazda Technical College, approved by the Ministry of Health, Labor and Welfare, is an in-house education institution offering courses to high school graduates and selected employees, in order to cultivate human resources that can play a central role in manufacturing at Mazda.

Participation in the 2015 Hiroshima Flower Festival Community

Objective: To contribute to community revitalization through active participation in community events

Initiatives: Each year, Mazda has taken part in the Hiroshima Flower Festival since its inception in 1977. The Festival, held on the consecutive holidays in May, is one of the largest events held in Hiroshima Prefecture. The Company hosts the Mazda Zoom-Zoom Plaza, where Mazda vehicles are exhibited and events that are fun for both children and their parents are organized.

FY March 2016 Results:

- Charity bingo sessions were held to donate welfare equipment. m
- Songs and dances by residents, a talk show by respective baseball and football players of Hiroshima Toyo Carp and Sanfrecce Hiroshima, and performance by street entertainers were shown on stage.
- A kids quiz rally for traffic safety was arranged, and a handcraft section was set up for making original keyrings of Roadster (MX-5 overseas), etc.
- Mazda joined the Flower Parade (organized by the Hiroshima City Environmental Bureau, with the aim of raising public environmental awareness), with CX-3. Also, a parade of the Roadster (MX-5 overseas) was held in cooperation with members of the Roadster Fan Club.

m Charity bingo session



51st Mazda Ekiden Road Relay Race (Hiroshima) Community

Objective: To promote interaction with the community by opening plant grounds for public events

Initiatives: Since 1966, Mazda has continued to hold the Ekiden Road Relay Race. Although it was commenced as an event only for employees, since 1981 when a Community Category was set up to promote communication with local communities, Mazda has invited participants from outside the Company as well. Participants, including both children and adults, run on the 16.3-km route in a circuit around the plant grounds, which is broken down into seven separate legs. Participants not only compete for the best times, but also enjoy coming up with original ways to make their teams stand out.

FY March 2016 Results:

In March, in addition to 139 teams in the In-house Category, in which Mazda employees competed by division, 135 teams in the Community Category for local residents and suppliers from as far away as the Kyushu and Kanto regions participated (a total of around 2,000 runners from 274 teams). n

n Start of the runners



Support for the Three Major Professional Teams/Orchestra in Hiroshima (Sanfrecce Hiroshima, Hiroshima Toyo Carp, and Hiroshima Symphony Orchestra) Community

Objective: To promote community sports and culture through support for the local professional football team, baseball team and orchestra

Initiatives: For Sanfrecce Hiroshima and Hiroshima Toyo Carp, in addition to serving as a uniform sponsor, Mazda supports a match played by these teams as a Mazda-sponsored game once a year (management-employee cooperation program). For the Hiroshima Symphony Orchestra, Mazda co-sponsors regular concerts, special concert series, etc.

FY March 2016 Results:

- Sanfrecce Hiroshima Mazda Day: The first 7,000 arrivals were given original towels/scarves featuring the Roadster (MX-5 overseas), designed by Mazda and Sanfrecce Hiroshima. o
- Carp Enjoy Mazda Day: A welfare vehicle presentation ceremony was held (see p. 6).
- Mazda co-sponsored all the four concerts in the "Discovery Series Conducted by Kazuyoshi Akiyama" performed by the Hiroshima Symphony Orchestra. The Company also serves as a premium co-sponsor of the 351st regular concert.

o Parade during the half-time



Support for the Recovery of Regions Affected by the Great East Japan Earthquake Community

Mazda continues its efforts to contribute to the recovery of the regions affected by the Great East Japan Earthquake. p

FY March 2016 Results:

- Mazda donated 50 yen for every reply to the customer satisfaction questionnaires through dealerships in Japan; 185,454 customers cooperated in answering the questionnaires. The donation was given to the Japan NPO Center for the Japan Earthquake Local NPO Support Fund.
- Mazda assisted the Support Our Kids Project in sending ten junior and senior high school students in the affected areas to France for the 5th Homestay Program. These students visited the 24 Hours of Le Mans race and experienced kart racing. q
- Support was provided for quake-affected regions by purchasing their carbon offset credits at environmental events (see p. 77 of Sustainability Report 2016 [In-Depth Version]*¹)
- Mazda donated a portion of the proceeds from Mazda Roadster Charity Flea Market (see p. 19).
- Grants were provided by way of the Mazda Foundation's programs for supporting citizen activities. A total of 250,000 yen was provided to two programs to assist the recovery of the regions affected by the earthquake (see p. 27).

p Mazda received a certificate of appreciation from Futaba Town (Fukushima Prefecture)*².



q Independence support project "Support Our Kids"



Contributing to Communities in Many Ways Community

Mazda provides funds for various activities to contribute to the regional communities and to support academic and educational, cultural and artistic, international exchanges and sports areas. In FY March 2016, Mazda provided funds to the Mazda Foundation, which was established to promote science and technology and the sound development of youth, as well as to public organization, etc. (Funds included relief aid for the natural disasters.)

Other Initiatives Community

Mazda has cooperated for blood donations by its employees during working hours (through the Japan Red Cross Society) since 1964. In FY March 2016, around 2,800 employees including those working at the Hofu Plant donated blood, with a cumulative total of around 94,500 employees participated. The Company also cooperated for the 23rd World Scout Jamboree held in Yamaguchi Prefecture, for fire and disaster prevention activities*³ in local communities, for provision of funds and dispatch of human resources to local economic organizations, etc.

*1 <http://www.mazda.com/en/csr/download/>

*2 For the donation of a vehicle to the Futaba Town government, Fukushima Prefecture, in April 2011.

*3 In November 2014, Mazda was certified as a Volunteer Fire Corps Cooperating Organization in Hiroshima City that works closely with the Hiroshima City Fire Service Bureau and Stations.

Mazda Hospital (Hiroshima Prefecture)

Founded on the principle of “providing the best and most up-to-date medical care, and contributing to society with warmth and kindness of heart,” Mazda Hospital is committed to community contribution by providing healthcare as a core community hospital in eastern Hiroshima City.

Though established by a private company, Mazda Hospital is well used by local residents, who now account for 85% of outpatients and 97% of inpatients. a b
 (Mazda Hospital Official Website <http://hospital.mazda.co.jp/>)

Human Resources Development to Nurture Healthcare Professionals in the Future Human resources Community

Objective: To develop human resources through providing practical training for students who wish to become healthcare professionals

Initiatives / FY March 2016 Results:

- The Hospital accepted healthcare students (264 students in eight occupational categories). c
- In cooperation with the Nursing Association, the Hospital held the Friendly Nursing Care Experience Seminar (20 high school students participated).
- In cooperation with Hiroshima Prefecture, the Hospital held a hands-on seminar on medical care for high school students wishing to become doctors (six students participated). d
- The Hospital offered a workplace hand-on learning program for junior high school students (six students participated).

On-Site Healthcare Classes/Lectures Human resources Community

Objective: To help improve local residents' knowledge and motivation to prevent diseases by providing the latest healthcare information

Initiatives / FY March 2016 Results:

- In cooperation with Aki Ward of Hiroshima City, the Hospital held a hypertension prevention seminar (43 people participated).
- In cooperation with local governments, the Hospital held eight open lectures (275 people participated, a cumulative total of 284 lectures).

Cancer Salon Community

Objective: To offer cancer patients a venue for taking care of their anxiety and problems

Initiatives / FY March 2016 Results:

Since November 2015, the Hospital has jointly organized the Cancer Salon with the Executive Committee for the Aki Ward Hospice Volunteer Training Course. The salon was held five times (68 people participated). Doctors, nurses and pharmacists also joined the Cancer Salon, which offers the opportunity to share the immediate problems that cancer patients have in their daily lives, and to exchange opinions among participants.

Health Class in the Hospital Community

Objective: To provide accurate understanding of diseases and knowledge about self-prevention measures

Initiatives / FY March 2016 Results:

- The Hospital held osteoporosis courses (12 times, 315 people participated).
- The Hospital held diabetes courses (12 times, 207 people participated).

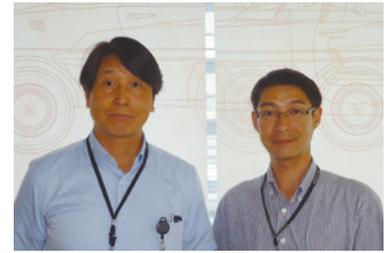
Dissemination of Healthcare Information and Cooperation with Community Rescue Squads Community

Objective: To disseminate and provide healthcare information, and to contribute to the improvement in emergency medical services

Initiatives / FY March 2016 Results:

- The Hospital has been regularly releasing its quarterly newsletter, *Himawari* (“Sunflower”), which contains medical and health care information.
- In cooperation with Hiroshima City and Fuchu-cho, the Hospital held emergency case review meetings for improving community health care (four meetings, 203 people participated). Community rescue workers and doctors from Mazda Hospital shared information on the procedures for transferring patients by case, and on the prognoses of transferred patients in emergency situations, as part of their efforts to enhance the local emergency medical services.

Person in charge of promoting social contribution at Mazda Hospital



Koji Tsuchida
Team Leader
Administration Group

Yukio Mizuno
Administration &
Supplies Team

a Inpatient ward of Mazda Hospital



The new inpatient ward building was completed in January 2012. Then the outpatient ward buildings were made further resistant to earthquakes and renovated in March 2013.

b Number of patients in FY March 2016

Total outpatients	around 170,000 / year	Total inpatients	around 84,600 / year
Number of patients taken by ambulance to the Hospital	around 2,800 / year	Number of visitors for health checkups	around 20,400 / year

* Including the number of employees visiting the hospital for health checkups.

c Number of healthcare students accepted for internship programs

Occupational category* (student's major)	Number of students
Doctor	37
Pharmacist	10
Nurse	140
Medical technologist	23
Physical therapist	7
Dietician	15
Dental hygienist	29
Medical management	3
Total	264

d Hands-on seminar on medical care for high school students



History of Mazda Hospital

—Aiming to Be a Hospital Beloved by Community Residents, with a History of 78 Years Since It Began as a Sick Bay for the Company Employees—

The origin of Mazda Hospital dates back to 1938, when the Company established a sick bay for the purpose of managing the health of its employees. Initially the sick bay was staffed with two doctors and one nurse alone.

For the Local Community and Employees

In 1961, Toyo Kogyo Hospital was established in the place where now Mazda Hospital stands, in accordance with the idea of Mazda founder, Jujiro Matsuda, “repaying the local community.” The need to strengthen healthcare for the increasing number of employees was another factor. However, what embodied the establishment of the Hospital was the founder’s strong hope to “do in return for the kindness of residents in the local community who have supported the Company.” The basic principles for constructing the Hospital were to “make the Hospital open to the local community” and to “manage the health of employees and their families.” These principles have been maintained to the present day. When Toyo Kogyo Hospital was opened, it boasted 10 clinical departments, with approximately 200 staff members. It was fully equipped with air conditioning, introduced cutting-edge medical instruments, and employed a central laboratory, which enhanced the quality of examinations. With these features, the Hospital was regarded as epoch-making as a hospital attached to a private company at that time.

Expansion and Challenges

Since the 1980s, the Hospital has expanded its system to constantly provide safe and high-quality medical care, in repose to the sophistication and specialization in medicine. The Hospital has also actively taken on new challenges, such as the opening of a day surgery center and the introduction of an electronic medical record system. The ratio of use by community residents, which was around 20% when the hospital was opened, has now increased to exceed 90%, indicating that Mazda Hospital is providing community-based medical care services.

Toward the Future

The “integrated community care system—the region-based total medical care” has been promoted toward 2025 when the baby boomer generation will join the ranks of the elderly aged 75 or over. With the imminent advent of an extremely aged society, it is necessary to shift the conventional “curing medicine” to “medicine that cures and supports people” to improve the quality of life. Aiming to serve as a core hospital of the integrated community care system, Mazda Hospital has intensified its initiatives to reinforce community healthcare collaboration, by such means as the inauguration of the patient and clinical support center (in January 2015) and the integrated community care ward (in January 2016).

In keeping with the founding principles, Mazda Hospital will continue to contribute to society through healthcare services, aiming to function as a “hospital indispensable for local residents forever.”

1938	A sick bay established on the premises of Toyo Kogyo Co., Ltd. (now Mazda Motor Corporation).
1941	The sick bay upgraded to become a clinic attached to Toyo Kogyo, with an increased number of clinical departments.
1945	The clinic accepted A-bombed victims. The Company’s dormitory and dining lounge were also opened and made available for the relief activities.
July 1961	Toyo Kogyo Hospital (now Mazda Hospital) opened.
December 1982	The health checkup center opened.
June 1996	The day surgery center opened, as the first of its kind in Hiroshima Prefecture.
February 2003	The electronic medical record system introduced. * For the first time for a hospital with 200 or more beds in the prefecture
March - June 2011	Activities conducted to support those affected by the Great East Japan Earthquake (by dispatching disaster relief nurses and medical aid teams).
January 2012	The inpatient ward building completed (with 270 beds).
March 2013	The outpatient ward buildings were made further resistant to earthquakes and renovated.
August 2013	A new multi-story parking structure completed, improving the convenience of visitors arriving by car.
August 2014	Activities conducted to support those affected by the Hiroshima landslides (by dispatching disaster relief nurses).
January 2015	The patient and clinical support center opened.
January 2016	The integrated community care ward opened.

1966	1981	1996	2011	2015
18%	42%	66%	89%	91%

Miyoshi Plant (Hiroshima Prefecture)

The Miyoshi Plant, located in Miyoshi City in northern Hiroshima Prefecture, comprises a comprehensive vehicle proving ground and an engine plant. Since the opening of the vehicle proving ground in 1965, the Miyoshi Plant has placed particular focus on community contribution to meet the community's needs, working in close cooperation with Mazda Group companies in northern Hiroshima Prefecture.

Hosting Tours of the Engine Plant Human resources Community

Objective: To promote children's education and community interaction

Initiatives: The Miyoshi Plant offers tours of its engine plant, helping to augment the social studies curriculums in elementary and junior high schools. Also, the Miyoshi Plant accepts interns from local schools and administrative agencies to help develop human resources in the local community. a

FY March 2016 Results:

- Around 119 people, primarily elementary and junior high school students, toured the Miyoshi Engine Plant.
- The Miyoshi Plant accepted seven interns, including local high school students.

Participation in Community Events and Cleanups Environment Community

Objective: To contribute to community revitalization and beautification through active participation in representative community events and community cleanups

Initiatives: Jointly with Mazda Group companies in Miyoshi, the Miyoshi Plant participates in community events and cleanups, helping revitalize communities, while deepening exchange with local residents. Moreover, as a corporate member of the Miyoshi City Tourist Association and the Miyoshi Chamber of Commerce and Industry, the Miyoshi Plant provides support for organizing events.

FY March 2016 Results:

The Miyoshi Plant participated in the following events together with Mazda Group companies in Miyoshi.

- April: Participated in the Miyoshi Cherry Blossom Festival held in Ozekiyama Park serving as steering committee members, and exhibited a booth.
- May: 58 people participated in the combined cleanup of the cormorant fishing pier (the cleanup was carried out jointly by companies and organizations in Miyoshi City, in advance of June 1, when the cormorant fishing season began).
- July: 132 members participated in the Miyoshi Kinsai Festival, serving as steering committee members or organizing a parade team with Mazda vehicles. b
- August: Participated in the Miyoshi Citizens' Summer Evening Fireworks Festival, serving as steering committee members or volunteer staff.
- August: 89 members organized a parade team with Mazda vehicles, and joined the Shobara Yoitoko Festival.
- September: Held the Mazda Miyoshi Proving Ground 50th Anniversary Event and opened the proving ground to the public. Around 500 Miyoshi citizens visited the event.
- October: Exhibited a booth at the Miyoshi Commerce and Industry Festival, with 43 members participating as steering committee members or volunteer staff.
- March: 49 people participated in a cleanup of Ozekiyama Park (the cleanup was carried out jointly by companies and organizations in Miyoshi City prior to the Miyoshi Cherry Blossom Festival). c
- Every month (except when it rained): Cleaned up around the plant 11 times, with participation by a total of 194 members.

Participating in Initial Fire-Fighting Skills Competition*1 Community

Objective: To contribute to enhancement of emergency preparation and awareness-raising in the local community through participation in the periodical disaster prevention events

Initiatives: Employees engaged in operations related to dangerous facilities inside the Plant form teams and participate in the fire-fighting competition after practices over a long time, thereby improving their skills in initial fire-fighting activities, such as notification, evacuation of dangerous materials, and operation of fire extinguishers and hydrants. When requested, the Miyoshi Plant members also assist and instruct participants from other companies, with a view to contributing to the local community.

FY March 2016 Results:

Five teams (10 members) participated in the 30th competition. The Miyoshi Plant received a letter of appreciation as the enterprise that has most participated in the event in the men's section. It also received an award from the Japan Association for Safety of Hazardous Materials for the efforts regarding safe management of hazardous materials and disaster prevention.

Person in charge of promoting social contribution at Miyoshi Plant



Terutoshi Mikami
Office of General & Legal Affairs
Miyoshi Plant

a Accepting interns



b Parading with playing the drums (Miyoshi Kinsai Festival)



c Participating in the cleanup of Ozekiyama Park



*1 A competition (the 30th) of initial fire-fighting skills that participants have practiced in daily drills (organized by the Association for Safety of Hazardous Materials in Bihoku Area)

Hofu Plant (Yamaguchi Prefecture)

The Hofu Plant, located in Hofu City, Yamaguchi Prefecture, comprises the automobile plant (Nishinoura District) and the transmission plant (Nakanoseki District). Since the commencement of operations there in 1981, the Hofu Plant has been focusing on the social contribution related to human resources development, and community contributions with the aim of developing in tandem with the local community.

Support for Regional Forest Protection Activities Environment Community

Objective: To contribute to promotion of forest protection activities, thereby interacting with the community

Initiatives: Mazda agreed to participate in the “Water-Supply Forest Development in Collaboration with Corporations” program administrated by Yamaguchi Prefecture for water-using companies, and has been volunteering in forest protection activities since 2005. Mazda also agrees the Hofu City “Fureai-no-Morizukuri (increasing forest-touching)” program and employees has been cooperating as volunteers to weed and plant trees for “Fureai-no-Morizukuri (increasing forest-touching) program in the Saba River basin and Mt. Ohira (hosted by the Saba River Basin Morizukuri-no-Kai) since 2013.

FY March 2016 Results:

- June, November, March: Around 21 volunteers participated in the “Fureai-no-Morizukuri” program in the Saba River basin and Mt. Ohira, and engaged in weeding and tree planting.
- October: Volunteers participated in the “Water-Protecting Forest Development Workshop” program, and engaged in thinning.

Hosting Tours of the Automobile Plant (Nishinoura) Human resources Community

Objective: To promote children’s education and community interaction

Initiatives: The Hofu Plant has welcomed around 537,000 visitors since 1982 when the first plant in the Nishinoura District opened. Visitors come mainly from various organizations as well as local elementary and junior high schools, whose students observe the plant as part of their social studies classes.

FY March 2016 Results:

Around 10,000 primary school and junior high school students toured the Hofu Plant.

34th Mazda Invitational Youth Soccer Competition Human resources Community

Objective: To contribute to the sound development of young people and promotion of community sports

Initiatives: Mazda has provided support to the Mazda Invitational Youth Soccer Competition hosted by the Hofu City Soccer Association since its inception. This tournament was established in commemoration of the completion of the Hofu Plant in 1982. Since then, this two-day event has been held every year during summer vacation. The tournament has established its position as a traditional competition that attracts powerful teams from Yamaguchi and its neighboring prefectures.

FY March 2016 Results:

In August the tournament was held in the Hofu Athletic Stadium and other venues, with a total of around 400 players participating from 24 teams; 20 teams from Yamaguchi Prefecture (13 teams from Hofu City) and 4 teams from other prefectures.

Person in charge of promoting social contributions at Hofu Plant



Yukio Shimono
Hofu Plant

a Mazda invitational youth soccer competition



On-Site Lectures/Seminars and Acceptance of Trainees/Internship Students

Human resources Community

Objective: To contribute to human resources education provided by schools in local communities

Initiatives: In response to requests from schools in local communities, since 2001 the Hofu Plant has assisted them in implementing activities to enhance students' motivation for learning. The plant offers work experience programs for students, and dispatches its employees certified as Yamaguchi Meisters^{*1} to schools, at which they give lectures on work experience.

FY March 2016 Results:

- The Hofu Plant accepted a total of around 67 students from 18 schools, including junior high schools, high schools, technical colleges, and universities.
- Dispatched employees certified as Yamaguchi Meisters to high schools to give lectures on work experience (11 times, at five schools).

Mazda Car Carrier Loading Field Trip

Human resources Community

Objective: To support the learning of children

Initiatives: Mazda has offered the Mazda Car Carrier Loading Field Trip since 2013 to primary school and junior high school students, which can be used as a social study opportunity.

FY March 2016 Results:

In November, the Mazda Car Carrier Loading Field Trip was held using a large-scale car carrier moored at the dedicated docks located near the Hofu Plant premises, the first event at the Hofu Plant. A total of 42 people, comprising children ranging from fourth grade to junior high school age and their parents and guardians, participated in this event.

b Mazda car carrier loading field trip



b

Participation in the 23rd Love Hofu Flea Market

Community

Objective: To contribute to community revitalization through active participation in local events

Initiatives: The Love Hofu Flea Market is one of western Japan's largest street flea markets, attracting more than 100,000 visitors every year. The Hofu Plant has taken part in the event since its inception in 1993. This flea market is the leading event of the Love Hofu Campaign^{*2}. Companies, the Chamber of Commerce and Industry, the local government, and shopping centers work together to organize the event. As the secretariat of the Love Hofu Campaign Promotion Companies, the Hofu Plant participates in planning and running the flea market, and presents the Mazda booth jointly with partner companies.

FY March 2016 Results:

- From the Hofu plant, 330 employees and management members worked as volunteers to help out at the Mazda booth.
- A bazaar was held to sell goods donated by employees. Also, various food stalls were set up offering udon noodles, pan-fried noodles and other food made from locally produced ingredients. A portion of the proceeds from the flea market was donated to the Hofu City Social Work Council, and used as a fund for holding next year's flea market. Mazda vehicles were also on display.

c Love Hofu flea market (Mazda booth)



c

23rd Love Hofu Mazda Ekiden Road Relay Race

Community

Objective: To promote interaction with the community by opening plant grounds for public events

Initiatives: The Hofu Plant has hosted the Ekiden road relay race on its plant premises since 1994. This event, open to members of the general public as well as Mazda employees, is held as part of the Love Hofu Campaign^{*2}, serving as an opportunity to deepen friendships with local residents.

FY March 2016 Results:

- In February, in addition to 32 teams in the In-house Category, in which Mazda employees competed by division, 59 teams in the Community Category from both within and outside Yamaguchi Prefecture participated (a total of around 720 runners from 91 teams including children and adults) (The course in FY March 2016: around 13.3km consisting of eight legs).

d Love Hofu Mazda Ekiden Road Relay Race



d

*1 A Yamaguchi Meister is a person who has been certified by Yamaguchi Prefecture as having outstanding techniques in the manufacturing field and enthusiasm for training next-generation technicians.

*2 The Love Hofu Campaign, proposed by Mazda and other companies in accordance with the philosophy, "A company is also a family member of the city," commenced in April 1993, with the participation of 35 companies having factories in Hofu City, etc. Currently, 150 companies promote the campaign (the secretariat of which is located at the Mazda Hofu Plant).

Co-sponsorship and Support for the 46th Hofu Yomiuri Marathon

Community

Objective: To contribute to the promotion of sports and interaction with the community

Initiatives: Since FY March 2015, Mazda has co-sponsored and supported the Hofu Yomiuri Marathon, which is held on the third Sunday of December every year (sponsored by Japan Association of Athletics Federations).

FY March 2016 Results:

- Mazda served as a sponsor of number cards. The Company provided six escort vehicles, and around 20 employees participated in the marathon as water station volunteers.

Donation of Reusable Goods to Orphanages

Community

Objective: To support those who leave orphanages and start living by themselves for work, etc.

Initiatives: Reusable clothes, home appliances, furniture and other living ware of mainly the Hofu Plant employees have been donated to orphanages in Yamaguchi Prefecture since 2010.

FY March 2016 Results:

Reusable clothes (in over 20 cardboard boxes), with home appliances, desks, beds, etc. were donated to four orphanages in Hofu, Yamaguchi and Sanyo Onoda Cities.

Contribution through Participation in Traditional Events and Cleanups Held in Communities

Environment Community

Objective: To contribute to community revitalization and beautification through participation in traditional events and cleanups held in communities

Initiatives: Mazda employees actively participate as volunteers in traditional events and cleanups held in communities, deepening exchanges with local residents and thereby encouraging community revitalization.

FY March 2016 Results:

Employees from the Hofu Plant actively participated in the following events.

- April: Around 40 employees participated in the Usa Hachimangu Shrine Rhododendron Festival (to work as parking lot attendants, etc.)
- April, May: 15 employees participated in the Spring "Shiawasemasu" Festa as the operation staff members.
- June: Around 50 employees participated in the Amidaji Temple Hydrangea Festival (to work as parking lot attendants).
- June: Some employees of Mazda Group companies belonging to the Mazda Hofu Plant Safety and Health Association^{*1} participated in volunteer cleanup activities on Tonomi beach.
- July and November: A total of around 350 employees participated in cleanups of the area around Shin-Yamaguchi Station, and areas from the Hofu shopping center to Hofu Tenmangu Shrine. e
- October: 26 employees participated in the preparation for the Hanamikosha Sanshiki ceremony of Hofu Tenmangu Shrine.
- November: 140 male employees participated in the divine Gojinko Festival of Hofu Tenmangu Shrine, known more commonly as the Hadakabo Matsuri ("half-naked man festival"), as sparsely-clad "hadakabo." f
- December: A total of 25 employees participated in the rice-cake pounding event in the Hofu shopping center. g
- January: Around 20 employees participated in the 11th Nabe-1 Grand Prix (local one-pot meal competition) in the Winter "Shiawasemasu" Festa (for venue set-up and visitor guide).
- February: Some female employees participated in the Setsubun (Bean-Throwing Festival) of Hofu Tenmangu Shrine, as Fukumusume (lucky maidens).

e Cleanup volunteers along Yamaguchi City Park Road



f Gojinko Festival of Hofu Tenmangu Shrine



g Rice-cake pounding in the Hofu shopping center



*1 A collaborative association, consisting of 86 local companies, that supports production plant operations in terms of manufacturing and transport of parts, facility maintenance, etc.

Mine Proving Ground (Yamaguchi Prefecture)

The Mine Proving Ground is a comprehensive vehicle proving ground located in Mine City, Yamaguchi Prefecture. Since its opening in 2006, the Mine Proving Ground has participated in social contribution activities, taking advantage of the unique features of the facilities.

Public Service at the Mine Proving Ground Safety Community

Objective: To contribute to community revitalization and traffic safety, by opening the proving ground as a venue

Initiatives: Mine Proving Ground features a 3.33-kilometer circuit, which is used as a venue for Yamaguchi Prefectural Police's driving technique improvement training and for Ekiden road relay races organized and supported by local governments, etc.

FY March 2016 Results:

- Traffic safety training programs organized by Yamaguchi Prefectural Police: Five times, a total of 77 police officers took part.
- 8th Mine City Ekiden Road Relay Race organized by the Mine City Ekiden Road Relay Race Steering Committee, etc.: A total of 578 runners from 72 teams in seven categories joined the event. Participants ranged from elementary school children to adults (A total of around 1,620 people including supporters visited). a
- Classic car event in Mine City, "la Festa Della Automobile Classica": around 1,000 people participated in the event.

a Elementary school children running hard



Agreement on Mine-shi "SOS" Network to Watch Loitering Senior People with Dementia Community

Objective: To cooperate toward building a safe and secure community

Initiatives: Mazda participates in the network with relevant organizations, which helps to quickly discover senior people with dementia, in case they loiter around and are missed, thereby protecting their life and physical safety.

FY March 2016 Results:

Mazda and its two group companies (Mazda Ace Co., Ltd. (see p. 21) and Mazda E&T Co., Ltd. (see p. 21)), operating at the Mine Vehicle Proving Ground, concluded an agreement as the organizations supporting the Mine-shi "SOS" Network to Watch Loitering Senior People with Dementia. b

b Ceremony for conclusion of the agreement



Tokyo Office and Mazda R&D Center Yokohama (Tokyo Metropolitan Area and Kanagawa Prefecture)

Under the slogan of “One Metropolitan Area,” since FY March 2013 Tokyo Office and Mazda R&D Center Yokohama (MRY) have strengthened their mutual coordination and continued to participate in unique social contribution activities. It is characteristic of Tokyo Office and MRY to conduct socially beneficial activities in collaboration with Mazda vehicle owners. The coordination between Tokyo Office and MRY has begun to produce positive effects, as exemplified by the increase in the number of employees at Tokyo Office who work as volunteers.

Greening Activities in Collaboration with Communities Environment Community

Objective: To contribute to the preservation of biodiversity, harmonious coexistence with local communities, and community activities

Initiatives: Mazda has supported the Keihin Afforestation Project^{*1} promoted by Yokohama City. In June 2009, MRY transplanted indigenous wild water plants to create a biotope based in a pond on the premises. By creating habitats for aquatic life including dragonflies, MRY strives to restore natural environments and increase the amount of greenery. MRY has also been participating in a collaborative project^{*2} implemented by companies, citizens, local governments, specialists and students, entitled “How Far Does a Dragonfly Fly?” Since 2004, MRY has been conducting surveys of dragonflies, tracking the conditions of their arrival. a

FY March 2016 Results:

- In August, MRY cooperated in conducting a three-day study of dragonfly flight patterns. (In the study, investigators visually checked and caught dragonflies to trace their species condition of arrival, and travel between survey points. After the survey, the caught dragonflies are released.)
- In January, MRY participated in the 2015 “How Far Does a Dragonfly Fly?” project reporting session held and presented Mazda’s initiative. The MRY biotope pond was highly appreciated by an expert^{*3}, for being inhabited by a large variety of living things because the pond is broad, evenly shallow, sunny, and isolated and untouched.

Hosting Tours at Mazda R&D Center Yokohama Human resources Community

Objective: To contribute to human resources education provided by schools in local communities

Initiatives: In response to requests from local communities, since its establishment in 1987, MRY has accepted tours to observe the Center, serving as an extracurricular lesson or social study class needed from universities, etc.

FY March 2016 Results:

- January: 12 local university students visited MRY as an extracurricular lesson. b

Persons in charge of promoting social contributions at Tokyo Office and Mazda R&D Center Yokohama



Kohichi Fujitaka
Tokyo General Affairs
Group

Kouji Oka
R&D Technical
Administration Division

a Dragonfly flight pattern survey conducted at the biotope



b Visitors touring MRY



*1 In Yokohama City, the Keihin Afforestation Project has been carried out since 2005. This project regards the green spaces on corporate properties and the facilities open to the public in the Keihin district (Tokyo-Yokohama) as important regional assets, and aims to increase and use these assets including public green spaces and waterfronts so as to build forests in this district and pass them on to future generations, through joint efforts by companies, citizens, and local governments.

*2 By surveying the growth and migration status of dragonflies, which serve as an indicator for the abundance of greenery, the project is intended to verify that company green spaces play important roles as habitats for various life forms. The results of ten-year surveys conducted under this project indicate that company green spaces play a role similar to that of satoyama (managed woodlands or grasslands near human settlements) (from a report, around 10-year record of Keihin Afforestation linked together by dragonfly, issued in March 2013).

*3 Masao Taguchi (Ph. D in Agriculture), Visiting Researcher at Laboratory of Entomology, Tokyo University of Agriculture

Interaction with Children through Automobiles Community Community

(Let's Feel the Joy of a Convertible! 2015 / Santa's Come to Town! 2015)

Objective: To communicate the joy of automobiles to children in orphanages and deepen the interaction with them

Initiatives: As part of their social contribution activities, Mazda employee volunteers, jointly with Mazda vehicle owners, participate in projects designed for children residing in child welfare institutions primarily in Yokohama and Kawasaki cities.

One of these projects is "Let's Feel the Joy of a Convertible!" which has been held since 2007 to convey the excitement of cars and driving to these children and give them a happy and enjoyable experience. Also, Mazda employees have annually participated in the "Santa Project." This project was launched at Mazda's initiative in 2003 and is now organized jointly by 19 companies and organizations primarily in Kanagawa Prefecture.

FY March 2016 Results:

- A total of 30 volunteers, including the members of "Kokorodama" Project^{*1} non-profit organization, in addition to Mazda employees and Mazda vehicle owners, participated in "Let's Feel the Joy of a Convertible! 2015" held in November 2015. The event featured activities for children in orphanages (with their caregivers) such as riding in a Roadster (MX-5 overseas) with the top down along an around 20 km-course including the Yokohama Bay Bridge, followed by the Kokorodama Planetarium musical performance at MRY.
- A total of around more than 700 volunteers participated in "Santa's Come to Town! 2015" held in December 2015, including Mazda vehicle owners and Mazda employees. All participating volunteers were dressed in Santa Claus and reindeer costumes, and participating companies and groups put various ideas into play. Mazda members were split into "driving Santa" and "visiting Santa" teams, with Mazda Roadster, Demio (Mazda2 overseas) and Atenza (Mazda6 overseas) vehicles decked out with Christmas decorations. The driving Santas took passengers from the Single Parents and Children's Welfare Association and orphanages on a drive around the Minato Mirai 21 area. The visiting Santas paid visits to four orphanages in Yokohama City, where they handed presents to children, performed music and played games, deepening their friendly relations. c

c Group photo of all participants dressed in Santa Claus and reindeer costumes



Support for the 31st and 32nd Roadster Charity Flea Markets Community

Objective: To help Mazda vehicle owners conduct voluntary social contribution activities, by offering MRY as a venue

Initiatives: Mazda has provided MRY as the venue for the Roadster (MX-5 overseas) Charity Flea Markets held under the auspices of participating Mazda vehicle owners and the Company. Mazda presents a booth staffed by volunteer employees.

FY March 2016 Results:

In April and October, the Roadster Charity Flea Markets were held. The number of participants totaled around 560, including 26 employee volunteers. At the Mazda booth, volunteer employees sold daily articles and Mazda merchandise gathered with the help of employees, as well as okonomiyaki, a savory pancake popular in Hiroshima. (A portion of the proceeds from the flea markets was donated to the Japan Red Cross Society for the relief fund for areas affected by the Great East Japan Earthquake, and was also used to promote exchange activities.) d

d Roadster Charity Flea Markets held at MRY, Mazda merchandise sold at the Mazda booth



Support for Disaster Drills Held by the Local Neighborhood Council Community

Objective: To enhance the disaster preparedness of neighboring communities by providing support for periodic disaster drills

Initiatives: In November 2008, MRY concluded a disaster prevention agreement^{*2} with the Kanagawa Ward Office and residents' associations in neighborhood self-governing bodies. In March 2009, MRY joined the Kanagawa Ward Waterfront Area Disaster Prevention Council, comprising 11 companies in the Keihin waterfront district, local neighborhood self-governing bodies, and neighborhood associations, helping to carry out initiatives to enhance regional disaster preparedness. One of these initiatives is holding joint disaster drills on a regular basis.

FY March 2016 Results:

In March, MRY carried out the 11th joint periodic disaster drill, in which the participants learned about how to use fire extinguishers, provide first aid and operate AEDs^{*3} (Around 150 persons, including those who from local neighborhood associations, participated). e

e Learning how to use fire extinguishers



^{*1} A group of a wide variety of artists and performers, including musical actors, a composer, a director, a conductor, a choreographer, a yoga instructor, a Japanese traditional musical instrument player, a martial artist, and a stage director, who have played active roles in their respective fields and gathered under the philosophy of sharing the joy of life through the artistic expressions. After participating in the Santa Project for the first time in 2014, they supported the "Let's Feel the Joy of a Convertible! 2015."

^{*2} The MRY facility is offered as a temporary evacuation venue to be used before moving to a disaster prevention facility.

^{*3} An AED (automated external defibrillator) is a medical device that sends an electric shock to the heart that will restore normal heart rhythm to a victim whose heart has suddenly lost the function to pump blood.

Hokkaido Kenbuchi Proving Ground (Hokkaido)

The Hokkaido Kenbuchi Proving Ground is located in the town of Kenbuchi, Kamikawa-gun, Hokkaido. At this comprehensive vehicle proving ground, automotive cold-weather testings are conducted from January to February. Since its opening in 1990, the Hokkaido Kenbuchi Proving Ground has participated in socially beneficial activities with particular focus on community contributions, by supporting activities to develop Kenbuchi as a "picture book town"^{*1}, and promoting initiatives taking advantage of the unique features of the proving ground.

27th Hokkaido Kenbuchi Proving Ground Open Facility Event Community

Objective: To get to know people in the community and convey the Company's gratitude

Initiatives: Every year since 1990, the Mazda staffs thank the people of the Kenbuchi town, who warmly welcome the staff each winter, by opening the Kenbuchi Proving Ground to the public and inviting local residents to attend a community event.

FY March 2016 Results:

In January, Mazda held a community event, in which around 400 people, the largest-ever number, from Kenbuchi Town took part. The event programs included the following.

- Winter activities (including a gymkhana race, an air board race, and toy scooping)
- Bingo game (Winners were presented with Hiroshima specialties, etc.) a
- Hiroshima food fair^{*2} at the Kenbuchi town roadside station, concurrently held with the community event at the proving ground.
- Invitation of six high school students of Kenbuchi town to participate in the 50th anniversary event of the Miyoshi Proving Ground and visit the Mazda Museum (in September).

a The winner of the Bingo game receiving the prize.



^{*1} Mazda supports the Kenbuchi Picture Town Award and the Kenbuchi Exhibition of Original Paintings for Picture Books held in the Picture Book Museum, which serves as the center for the activities to develop Kenbuchi as a "picture book town."
^{*2} The Head Office (Hiroshima) has held the Kenbuchi Town and Hokkaido Food Fair every fall since 1988, where potatoes, pumpkins, rice and other specialties of Kenbuchi town are sold, promoting interaction.

Group Companies

Workplace Hands-On Learning Program for Junior High School Students (Mazda Ace Co., Ltd.)

Environment Human resources Community

Objective: To help young people cultivate a view of a future career and work by accepting them for a workplace hands-on learning program

Initiatives: Mazda Ace Co., Ltd. is engaged in a variety of business fields, including information technology services, construction and real estate, insurance and merchandise sales. Since 2008, the company has accepted junior high school students in Hiroshima Prefecture for the workplace hands-on learning program.

FY March 2016 Results:

The workplace hands-on learning program was offered for seven junior high school students to experience working at the insurance service department or a store at Mazda's Head Office. The participating students were engaged in work such as filing, transport of drinks and stocking displays with drinks, while receiving advice on attitudes toward working, greeting etiquette, and the importance of listening to others.

a

Mazda Ace was also engaged in granting scholarship to international students, concluding an agreement on Mine-shi "SOS" Network to Watch Out for Wandering Loitering Senior with Dementia (jointly with Mazda (see p. 17) and Mazda E&T), blood donation, street-fundraising, participating and making donations in regional events, collecting plastic bottle caps and carrying out cleanups.

a Junior high school students stocking display



Port Facility Tour for Elementary and Junior High School Students (Mazda Logistics Co., Ltd.)

Environment Safety Human resources Community

Objective: To help elementary and junior high school students deepen their interest and understanding about maritime affairs by organizing a tour to observe port logistics facilities

Initiatives: Since 2010, Mazda Logistics Co., Ltd., which ships automobiles and parts, has held a tour for elementary and junior high school students in Hiroshima Prefecture to observe port facilities, in order to deepen their understanding of port logistics.

FY March 2016 Results:

A tour to port facilities was held¹ for primary school children, with 133 participants from two schools. They observed the container terminal, where they saw efficient cargo loading/unloading with the use of large equipment, such as gantry cranes, and the automatic cargo handling operation of large-scale dedicated car carriers. While observing demonstrations of these port facilities in close proximity, participating students listened to the company staff's explanations, which helped them learn more about the interesting technologies used in port operations and the role of port logistics. A similar event was also held jointly with the Hiroshima Port Promotion Association, for parents and children invited from the general public, students of special needs schools, and international students (a total of 87 participants).

b

In addition, Mazda Logistics participated in and donated for local community events², supported the Hiroshima City Employment Support Center³ and international students, promoted traffic safety awareness⁴, and hosted activities for blood donation or bamboo grove maintenance⁵, and volunteer cleanups.

b Port facility tour for elementary school children



Donating Computers (Mazda Engineering & Technology Co., Ltd.(MazdaE&T))

Environment Community

Objective: To support the independence of people with disabilities

Initiatives: Mazda E&T engages in the development and manufacture of specially equipped vehicles, including welfare vehicles. The company proactively supports the independence of people with disabilities, for the sake of social welfare. As part of such initiatives, Mazda E&T donates computers that are no longer used to welfare facilities, where these computers are used for training to help people with disabilities become more independent and for expanding opportunities for them to return to the workforce.

FY March 2016 Results:

Mazda E&T donated four computers to four facilities, via the social welfare council of Hiroshima City, etc. (the donation has been carried out since 2011, with a cumulative total of 53 computers donated).

c

In addition, Mazda E&T concluded an agreement on Mine-shi "SOS" Network to Watch Loitering Senior People with Dementia (jointly with Mazda (see p. 17) and Mazda Ace), supported the 13th Student Formula Japan (organized by JSAE) through donations and dispatching operation staff, participated in regional events (such as the Miyoshi Kinsai Festival and a communication event at Kenbuchi Proving Ground in Hokkaido), donated goods (used stamps, postcards, remaining calendars and notebooks) to welfare facilities, and conducted volunteer activities.

c Donation of computers



*1 Chugoku Maritime Public Relations Center/Hiroshima Port & Harbor Promotion Bureau.

*2 Including dispatching of traffic organizing staff and opening of parking lots and other facilities.

*3 In cooperation with the Hiroshima City Employment Support Center.

*4 Jointly with the Yamaguchi Shunan Police, distributed flyers and pocket tissues to drivers to raise their safety awareness in the traffic safety camp that was set up in front of a station in Shunan city by the Mazda Logistics Transport Cooperation Team.

*5 Using the Hiroshima City' community woodlands program aimed at preserving local green spaces.

Collection of Recyclables (Mazda Parts Co., Ltd.) Environment Community

Objective: To contribute to society through collection of recyclable materials

Initiatives: Mazda Parts Co., Ltd., which engages in the proposal-based sale approach and supply service of automotive parts, has been collecting a wide variety of recyclable items. This initiative was launched in FY March 2014 for some branch offices and became a company-wide effort in FY March 2015. The collected recyclable items are delivered to incorporated foundations and non-profit organizations.

FY March 2016 Results:

Company-wide efforts were made to collect recyclables (used stamps and plastic bottle caps), as an initiative in which all employees could be involved. d

d Collection of used stamps



Support for Disabled People (Kurashiki Kako Co., Ltd.) Environment Community

Objective: To support initiatives to help disabled people to achieve social independence

Initiatives/FY March 2016 Results: Kurashiki Kako Co., Ltd., which manufactures and sells automotive parts, actively purchases parts for manufacturing from a company that was established under the principle of support for the social independence of disabled people and that employs many severely disabled people. The company also supported welfare facilities and participated in cleanups of areas around the company. e

e Support for disabled persons



Support for the International Friendship Futsal League (Japan Climate Systems Corporation) Human resources Community

Objective: To promote friendship between the local community and non-Japanese living there

Initiatives: Japan Climate Systems Corporation (JCS), which manufactures and sells automotive parts, has supported the Higashihiroshima City International Friendship Futsal League, which has aimed to promote international friendship and coexistence of multiple cultures, since its foundation. JCS has formed a team of non-Japanese employees that play in the league. The company has also provided financial and other assistance to run the league through Higashihiroshima Mazda-kai, an organization composed of Higashihiroshima companies in which JCS serves as chair and secretariat. f

FY March 2016 Results:

In addition to providing financial assistance to run the league, JCS promoted international exchanges through hosting the monthly Futsal League games and organizing the Higashihiroshima Mazda-kai Cup as an exchange event twice a year.

Also, JCS accepted junior high school students for hands-on learning programs, organized a lecture meeting at a children's self-reliance support facility, helped organize events to promote interaction with people in welfare facilities and other community events through the Higashihiroshima Mazda-kai, and donated funds to Japan Red Cross. As a member of the Young Entrepreneurs Group of the Higashihiroshima Chamber of Commerce and Industry, the company took part in regional activities, including planning and organizing the Saijo Sake Festival.

f International Friendship Futsal League



Renewal of a Partnership Agreement for Community Revitalization (Yoshiwa Kogyo Co., Ltd.) Environment Human resources Community

Objective: To contribute to the mutual growth and benefit of the company and the community through partnership

Initiatives: Yoshiwa Kogyo Co., Ltd., which manufactures and sells automotive parts, concluded in June 2007 an agreement called "Community and Business Partnership (One Village, One Company: Shimane^{*1})" with the town of Yoshika in Shimane Prefecture, where its plant is located. Through this partnership, the company supports community revitalization.

FY March 2016 Results:

By continuously implementing the agreement, Yoshiwa Kogyo helped the town of Yoshika to boost its local industries in an economic ripple effect, expanding the market for local products, and increasing employment. Meanwhile, for Yoshiwa Kogyo, benefits included business development using community resources, a safe and secure food supply for employees, welfare benefits for the families of employees, and employment stability. The agreement truly provided mutual benefits for both parties.

In addition, Yoshiwa Kogyo supported the Yoshika-Yume-Hana Marathon event hosted by the Yoshika School Board, invited elementary, junior high and high school students to plant tours and casting lessons, opened training facilities for community events, and cooperated for blood donations by its employees during working hours. The company also participated in local environmental beautification campaigns like the Campaign to Reduce Littering Empty Cans and Other Garbage organized by the Kaita Town Public Health Promotion Council, in Hiroshima prefecture and conducted cleanups of the areas around the company. g

g Yoshika-Yume-Hana Marathon event (co-sponsored by Yoshiwa Kogyo)



Environment Initiatives contributing to environmental protection Safety Initiatives contributing to traffic safety
Human resources Initiatives aimed at fostering the next generation Community Community-based initiatives
Mazda Foundation Initiatives via Mazda Foundation

^{*1} The "Community and Business Partnership (One Village, One Company: Shimane)," promoted by Shimane Prefecture, is a project to encourage municipalities in the prefecture to deepen interactions with specific companies and organizations under an equal partnership, thereby fostering regional development, including positive economic effects.

Installation of AEDs for Communities

(Mazda Processing Chugoku Co., Ltd.) **Environment** **Community**

Objective: To enhance the emergency preparedness of the local community by installing automated external defibrillators (AEDs)*¹ for public use

Initiatives: Mazda Processing Chugoku Co., Ltd., which carries out accessory installation and pre-delivery inspection of vehicles, installed AEDs in 2008, and has registered these devices with the fire department so as to make them available for public use. Holding lectures on a regular basis on how to use AEDs, Mazda Processing Chugoku is ready to provide prompt support for local communities in the case of emergency.

FY March 2016 Results:

Mazda Processing Chugoku continuously maintained the AEDs. During the in-house disaster drill held in October, all employees were shown how to use an AED, to ensure that they can properly use one in case of emergency. **h**

In addition, the company cooperated blood donation, opened its parking lot for daily radio calisthenics during the summer vacation, co-sponsored regional events, collected pull-tabs to raise money for the donation of wheelchairs, and continued the donation of plastic bottle caps through the Hiroshima-Aki Commerce and Industry Association (with a total of around 130,000 caps collected and donated since October 2007), and conducted cleanups of areas around its premises.

h Ensuring the proper use of an AED during the in-house disaster drill.



*1 An AED (automated external defibrillator) is a medical device that sends an electric shock to the heart that will restore normal heart rhythm to a victim whose heart has suddenly lost the function to pump blood.

Dealerships

Distributors in Japan*¹ are fulfilling their responsibilities through ongoing involvement in socially beneficial activities tailored to the needs of local communities.

Local Beautification Activities and Collection of Recyclables Environment Community

Objective: To contribute to environmental protection through forest protection, local beautification, the collection of plastic bottle caps, etc.

Initiatives/FY March 2016 Results:

■ Forest Protection:

Agreeing with the purpose of the Fuji-no-Mori*² afforestation campaign, Okayama Mazda has been involved in it since 2013 with local companies and organizations and engaged in activities of thinning broadleaf tree forest and developing promenades in order to restore the forest as one useful for local residents. In October, 40 employees participated in the activity of thinning trees near the promenades (a total of 110 volunteers participated). The Company also cooperated with the nature craft workshop for children held after the thinning work. a

■ Beach Cleaning

Chiba Mazda has implemented local beautification activities since FY March 2015 as part of contribution to the local community to express its appreciation to local residents and to maintain a beautiful town landscape. Celebrating Environment Month in June 2015, 22 new employees*³ and four staff members from Chiba Mazda Head Office participated in beach cleaning. b

■ Volunteer Support Program

Kobe Mazda is engaged in environmental beautification based on the agreement on the Volunteer Support Program*⁴ concluded with Ministry of Land, Infrastructure, Transport and Tourism. In FY March 2016, a total 130 employees participated in the planting of seasonal flowers in the patch garden along the national route in front of the main building, contributing to local beautification. c

■ Environmental beautification activities

Distributors are engaged in environmental beautification activities (regional cleanups, installation of flower beds, etc.) in their communities (14 distributors). Among them, Hokkaido Mazda*⁵, Koushin Mazda*⁶, and Hiroshima Mazda*⁷ received an award or a certification of appreciation from local communities for their activities.

■ Collecting plastic bottle caps to make donations to facilitate programs for medical care in developing countries (nine companies).

a Forest protection activity (Okayama Mazda)



b Beach cleaning (Chiba Mazda)



c Environmental beautification by the Volunteer Support Program (Kobe Mazda)



d Cleaning convex traffic mirrors near the dealership (Okayama Mazda)



e Parade of specially-equipped vehicles to raise the awareness of traffic safety (Hakodate Mazda)



Raising Traffic Safety Awareness and Providing Support for Children Orphaned by Traffic Accidents Safety Community

Objective: To reduce the number of traffic accidents by cleaning convex traffic mirrors, raising traffic safety awareness, etc.

Initiatives/FY March 2016 Results:

■ Cleaning convex traffic mirrors

All dealers of Okayama Mazda participates in the cleaning of road signs and convex traffic mirrors as well as roads and sidewalks near the dealership to contribute to the communities' traffic safety, in conjunction with the prefectural residents' campaign to raise traffic safety awareness (in cooperation with regional councils to promote traffic safety) in every spring. Okayama Mazda had a total of 400 employees participate in the campaign and prepared tools and vehicles needed for the activity in FY March 2016. d

■ Activities to raise awareness of traffic safety

Hakodate Mazda participates in the parade of specially-equipped vehicles to raise the awareness of traffic safety every autumn to cooperate with the Hakodate Western District Safe Driving Administrators Association. In FY March 2016, Hakodate Mazda participated in the parade with a Roadstar (MX-5 overseas), which drove from Hakodate Nishi Police Station and throughout Hakodate City.

Hokkaido Mazda*⁸ and other distributors also implement activities to raise the awareness of traffic safety (standing guard, patrolling neighborhoods, participating in traffic safety events and donating traffic cones) (12 companies). e

■ Making donations to support children who have lost their parents in traffic accidents

Voluntary contributions by the company and employees and donations made by the company according to the number of i-stop vehicles sold (3 companies).

■ Providing part of the company premises as an area leading to a sidewalk or a bridge over a roadway (3 companies).

*1 Hereinafter, the names of distributors are written in abbreviation without "Co., Ltd." "Inc.," etc. (see pp. 24- 25)

*2 Fuji-no-Mori afforestation campaign is led by a Mazda client company, which concluded an agreement with Kurashiki City based on Okayama Prefecture's "Collaborative Afforestation Project with Companies".

*3 This activity is an education program aiming at developing new employees' awareness about social contribution.

*4 The program is aimed at improving the manners of road users through road cleaning and beautification activities in which local residents and companies and the road management authority work with.

*5 Hokkaido Mazda received a certification of appreciation from a district association.

*6 Koushin Mazda received the 628th Small Kindness Movement Award for Group (sponsored by Japan Small Kindness Movement and announced on January 25, 2016).

*7 Hiroshima Mazda received an award given to parties significantly contributing to environmental beautification from Hiroshima City for the company's continuous efforts for five years.

*8 Participated in a human-wave activity calling for traffic safety sponsored by the Japan Automobile Dealers Association. The Association received a certification of appreciation from Hokkaido Police Headquarters.

Supporting Social Studies and Workplace Experience, Dispatching Employees as Lecturers and Accepting Students for Internship Programs Human resources Community

Objective: To provide students with opportunities to think about the importance and joy of working

Initiatives/FY March 2016 Results:

- Offering primary school children the study program
Tokyo Mazda Sales has provided a study program through which primary school children can learn about the environment and safety issues during the summer vacation every year since FY March 2014, aiming at letting children know the fun of learning science. The program in FY March 2016 was focused on the environment and themed "Secrets of Vehicle Shape and the Air,"*1 which attracted around 40 participants. f
- Accepting students' field trips and visits for workplace experience
Kanto Mazda accepts field trips from local primary schools and junior high students' visits for workplace experience every year. In FY March 2016, seven dealerships accepted field trips of around 100 students from primary and junior high schools and around 30 junior high students' visits for workplace experience. They observed showrooms and automobile inspection and service at plants, and experienced the work of car washing. g
In addition, 25 dealerships accepted field trips, workplace experience and internships for students of local primary, junior high and high schools, universities, vocational schools and special support schools, dispatched lecturers, held seminars and visiting lectures, etc.(25 companies).
- Providing photo news released by a newspaper company to local elementary schools for learning support (one company).
- Setting a scholarship system that supports the acquisition of mechanic qualifications (two companies).

Support for Community Revitalization Community

Objective: To contribute to community revitalization through participation in community events, opening facilities for these events, blood donation campaigns, etc.

Initiatives/FY March 2016 Results:

- Contributing to local communities by providing dealership facilities as evacuation areas in emergency.
Dealerships registered their facilities as evacuation areas in emergency situations and cooperate in their communities' evacuation drills (two companies). Kobe Mazda cooperated with a local nursery school's tsunami evacuation drill in June. h
- Registering and participating in activities concerning child rearing and children's safety*2 (five companies).
- Providing support for local events by giving donations and opening dealerships' facilities (parking lots, bathrooms, etc.) (12 companies). Seven dealers of Kanto Mazda supported summer festivals and other local events. i
- Supporting sports competitions and events (including national athletic meets) as well as local sports teams (seven companies).
- Supporting the 34th Mazda Cup Junior Soccer Competition in Yamaguchi (held over two days) (one company).
- Installed AEDs*3 and registering as a facility that makes AEDs available for public use (four companies).
- Making donations to support training of guide dogs (one company).
- Participating in blood donation campaigns (including the opening of parking lots and other facilities for the campaign) (eight companies). Hiroshima Mazda*4 received a certification of appreciation from the governor of Hiroshima Prefecture.
- Exhibiting posters and distributing PR brochures to promote cancer screening (two companies).
- Helping reconstruction of areas affected by the Great East Japan Earthquake (through volunteer activities, donations to Japanese Red Cross Society, provision of vehicles, invitation of boy's baseball teams to Mazda All- Star Games) (three companies).

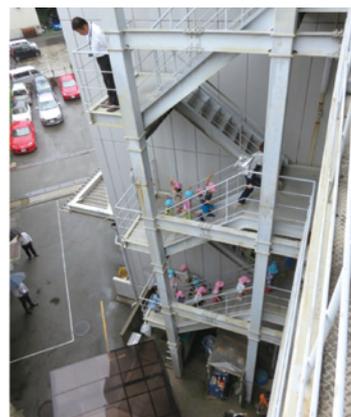
f Environment education program "Secrets of Vehicle Shape and the Air" (Tokyo Mazda Sales)



g Workplace tour (Kanto Mazda)



h Support for emergency evacuation drills (Kobe Mazda)



i Support for a local community's festival (Kanto Mazda)



*1 A program developed and provided by Mazda Motor Corporation (editorial supervisor: Japan Science Foundation/Science Museum).

*2 Registering as "Kids 110 Houses (shops serving as a shelter for children in case of crime or emergency)," as a "baby care station" in Ueda City, as a member of the network supporting child rearing called Iku-chan Service in Hiroshima Prefecture, etc. The baby care station is a place where parents can change the diapers of their babies and breast-feed their babies. As part of the efforts to create a child care environment in which children can be nurtured at ease by the community, Ueda City has installed the station at around 70 locations so that parents can go out with little anxiety with their babies.

*3 An AED (automated external defibrillator) is a medical device that sends an electric shock to the heart, which will restore normal heart rhythm to a victim whose heart has suddenly lost the function to pump blood.

*4 Received a certification of appreciation from the governor of Hiroshima Prefecture for their success in promoting blood donation.

Mazda Foundation

Mazda established the Mazda Foundation charitable organization in 1984 to “conduct activities to promote science and technology and the sound development of youth, to share prosperity with the people of the world, and to build a society where people can lead rich and fulfilling lives.” As of March 31, 2016, it has provided grants totaling ¥1,583,700,000 (including ¥52,000,000 in FY March 2016).

Grants and Projects to Promote Science and Technology

Environment Human resources Community Mazda Foundation

Objective: To contribute to the development of culture and society by promoting well-balanced improvement in science and technology

Initiatives:

- Support for research: Since 1985, the Mazda Foundation has awarded grants for basic and applied research projects in science and technology.
- Support for operations: Since 1985, the Mazda Foundation has awarded grants for projects related to science education, including “Scientific Experience” events held in Japan’s Chugoku region by researchers and private nonprofit organizations*¹, designed for students from elementary school through high school.
- “Science is Fun” projects: Since 2003, the Mazda Foundation has carried out the “Science is Fun” projects in cooperation with Hiroshima University, to prevent young people from turning away from the sciences, as part of community contribution activities making effective use of the university’s intellectual resources.

FY March 2016 Results:

- Support for research: A total of ¥30 million was provided for 25 excellent research projects that contribute to the development of science and technology. Moreover, four projects mainly conducted by young researchers were selected among these research projects to receive the Mazda Research Grant Encouragement Award, since the committee deemed the research particularly commendable. As a supplementary prize to the Encouragement Award, the Mazda Foundation provided an additional ¥500,000 to each project to support them. **a**
- Support for operations: A total of ¥2 million was provided for 15 projects related to “Scientific Experience” events. **b**
- Science is Fun” projects: The Mazda Foundation held the Junior Science Seminar (six times a year) for junior high school students (24 students), the Science Lecture (mobile/on-site lectures) for junior and senior high school students (six times a year), and the Science Seminar for Elementary School Teachers, geared for teachers of elementary schools (around 1,610 students from 59 classes participated). **c**

a Support for research: Ceremony to award the Mazda Research Grant at Hiroshima University



b Support for operations: Science Workshop for Children - Let's have fun with the experiment of power generation -



c Entrance ceremony of Junior Science Seminar for the “Science is Fun” project



*1 Private nonprofit organizations were added to the list of grant recipients from FY March 2016.

Grants and Projects for Youth Health and Education

Environment Human resources Community Mazda Foundation

Objective: To help build a society where people can lead rich and fulfilling lives by providing support for the sound development of young people or assisting their self-learning

Initiatives:

- Support for research: Since 1985, the Mazda Foundation has awarded grants for practical research projects aiming at stimulating citizen activism regarding the sound development of the youth.
- Support for citizen activism: Since 1985, the Mazda Foundation has provided support for activities aiming at fostering the sound development of youth and local community development implemented by non-profit organizations in Hiroshima and Yamaguchi Prefectures.
- Inspiring School Michikusa: Since 1998, the Inspiring School Michikusa program has been held, to provide children with opportunities to work as a team and cooperate with each other to come up with original ideas using things familiar in their daily life as study subjects.
- Start Line Project: The Start Line Project is an initiative to resolve social issue regarding the youth. Through this project, since 2013, Mazda has cooperated with an NPO, Pipio Children's Center, which is an organization operating an emergency shelter for children and self-reliance support facility in Hiroshima, in providing support for the growth of abused children, the capacity building of staff member, and the improvement of publicity activities.
- University lectures: Since 1995, the Mazda Foundation has offered contributed lectures at universities in Hiroshima Prefecture.
- Lectures: Since 1984, the Mazda Foundation has organized lectures to provide opportunities to think together with local residents about the sound development of youth, inviting prominent figures as lecturers.
- Surveys and research: Surveys and research are carried out as needed, to address social problems related to young people.

FY March 2016 Results:

- Support for research: A total of ¥5 million was provided for six excellent research projects that contribute to the sound development of youth.
- Support for citizen activities: A total of ¥8 million was provided for 30 excellent activities that contribute to the sound development of youth (including two activities to contribute to the recovery of the regions affected by the Great East Japan Earthquake)(see p.10). d
- Inspiring School Michikusa: Educational programs designed for elementary school children were implemented, under the titles, "Exciting Experience: Let's Discover the Mysteries of Nature! -Light and Energy", "Let's Play with Familiar Energy!" and "Environmental/Biological Diversity" (149 participants). e
- Start Line Project: A symposium, "To Provide a Start Line for Children without Place to Go," was held as commemorating the 5th anniversary of Pipio Children's Center and the 3rd anniversary of the Start Line Project, in January (70 participants). At the same time, a DVD introducing the Pipio Children's Center was created to support the expansion of its activity. In addition, a total of eight workshops to train volunteers were provided as annual activity for university students in Hiroshima Prefecture (around 16 students participated). f
- A program with two-day intensive lecture course and volunteer practice during the summer vacation was held in Yasuda Women's University, under the title, "Credit Transfer Lecture: Volunteer Activities" (14 participants).
- Lecture: At the International Conference Center Hiroshima, a lecture was held entitled "Power of Continuous Learning." Mr. Akira Ikegami, a professor of the Center for Liberal Arts of Tokyo Institute of Technology, was invited as the lecturer (around 1,400 participants). g
- Research/Study: The result of "Attitude Survey of People Living in Hiroshima in Their 20s and 30s (conducted in FY March 2015)" was published on the website of Mazda Foundation and sent to scholars, administrative authorities, civic organizations, etc. Meetings were also held to discuss the results of the survey including young people in Fuchu Town in Aki County and Miyoshi City.

d Ceremony to award grants for civic activities



e Solar car production and racing in the "Let's Play with Familiar Energy!" program at the Youth Outdoor Activity Center



f Symposium to commemorate the 5th anniversary of Pipio Children's Center and the 3rd anniversary of the Start Line Project



g Lecture by Mr. Akira Ikegami: Power of Continuous Learning



Major Overseas Activities

United States of America

Mazda North American Operations (MNAO, Orange County, California) executes various social contribution activities in the United States. MNAO is supporting various activities that meet the needs of the local communities. This approach infused with the spirit of "Zoom-Zoom" not only fuels its investment in children's and women's health and disaster, but also actively supports its customers, employees and dealers in its efforts to make a difference. Also, to build a better future, MNAO is supporting activities of imaginative programs that make a difference in communities across the U.S., through the Mazda Foundation USA (MFUS).

Project Yellow Light Safety Human resources Community

Objective: To help raise the awareness of the dangers of distracted driving

Initiatives: MNAO has supported Project Yellow Light*¹, safe driving education program targeted at young people, since 2012. Every year, Project Yellow Light challenges teens to create 60-second public service announcement videos to encourage young people to avoid distracted driving. Also, young racing drivers related to Mazda Motorsports*² have been conducting awareness-raising activities for young people about the dangers of texting while driving.

FY March 2016 Results:

As part of Global Youth Traffic Safety Month, the U.S. Department of Transportation (DOT), Mazda Motorsports, the Ad Council and National Organizations for Youth Safety (NOYS) announced the six high school and college video winners and two billboard winners of the fourth annual Project Yellow Light scholarship contest. All of the winners received scholarships, provided by Mazda Motorsports. More than 100 Mazda racers promoted the project displaying the graphic on their race cars or on their driver's suits. a

Racing Accelerates Creative Education Program Safety Human resources Community

Objective: To encourage students to think about science, technology, engineering and math (STEM) in a different way

Initiatives: MNAO has leveraged its world-class prototype racing program*³ to educate over 26,000 students about the importance of STEM as they advance throughout their education and into future careers, since 2014.

FY March 2016 Results:

MNAO executed its "Racing Accelerates Creative Education" (R.A.C.E.) program as an interactive learning forum designed to motivate and engage the next generation of STEM superstars. The Mazda R.A.C.E STEM program is fully funded by Mazda Motorsports. Mazda Motorsports conducted 46 presentations in 26 elementary, middle, and high schools across the United States and Canada as the Motorsports team travels to events on the Tudor United Sports Car Championship*⁴ schedule and impacted more than 6,000 students.

Person in charge of promoting social contributions at MNAO



Masahiro Moro
President & CEO
(Chairman, Mazda Foundation(USA), Inc.)

a Project Yellow Light Chicago event



*1 Project Yellow Light/Hunter Garner Scholarship is a nonprofit organization that began in Hunter's honor, in partnership with the Advertising Council, National Highway Traffic Safety Administration (NHTSA), National Organizations for Youth Safety (NOYS), U-Haul, Clear Channel Outdoor Americas, and Mazda. In addition to the scholarship, the winning video/design is turned into an Ad Council PSA and distributed nationwide, and Clear Channel Outdoor supports the winning billboard design contest entries nationwide across their digital billboard network.

*2 In 2006, MNAO established the MAZDASPEED Motorsports Development Ladder to assist Mazda powered grassroots racers in North America in moving up through the ranks.

*3 Racing of vehicles specified for motor races

*4 This race series, which is the merging of the Grand Am Series and the American Le-Mans Series (ALMS), representative motor races in the U.S., started in 2014.

Donation to Charity Following Mazda Drive for Good Campaign Community

Objective: To support activities for local community and national charities

Initiatives: MNAO has executed the Mazda Drive for Good campaign, which contributes to society, on achievement of new vehicles leased or sold during the event period.

FY March 2016 Results:

The Mazda Drive for Good winter event was in its third year of fundraising through monetary donation of \$150 per new Mazda sold or leased as a joint funding initiative with dealers. Nationally, MNAO worked with St. Jude Children's Research Hospital, American Red Cross, American Heart Association and Mazda Foundation (USA), Inc., and offered a local charity option to its customers by partnering with an additional 43 charities based on dealer input in the local markets. MNAO has launched the dealer grant initiative and increased awareness through media partnership with NBCUniversal.*¹

MNAO stood to differentiate itself again by pledging one hour of charitable service for every test drive of a new Mazda. MNAO employees and dealers across the nation also will donate more than 72,000 charitable service hours in 2016 through various local charitable service opportunities.

Additionally, MNAO made a donation to Confetti Foundation*², This partnership was part of its fulfillment through the Mazda Drive for Good campaign and NBCUniversal.

b Mazda Drive for Good campaign charitable services at American Heart Association



c Mazda Drive for Good campaign charitable services



Long-standing Partnership with the American Red Cross Community

Objective: To support recovery and relief efforts for victims of natural disasters

Initiatives: MNAO has been a member of American Red Cross Annual Disaster Giving Program (ADGP).

FY March 2016 Results:

Based on a long-standing partnership with the American Red Cross, MNAO increased its annual contribution to ADGP and is now the first automotive manufacturer to join as a \$1 million member of the giving program through a cash and vehicle donation. MNAO received Community Partner Award from Orange County American Red Cross.

d Working Wardrobes volunteer work



Various Charitable Activities Community

Objective: To support charitable organizations and activities for local communities in Orange County, California, and across the United States

Initiatives: MNAO is engaged in charitable activities for a wide variety of causes.

FY March 2016 Results:

- In June, MNAO has supported Working Wardrobes through employees' volunteer work and donations for continuing to help the members of their community to train and get jobs, as a part of Mazda Drive for Good charitable service d
- In July and September, MNAO made a donation to support a concert on the Green and the annual memorial ceremony organized by the Irvine Police Association, respectively.
- In July and September, MNAO made a donation for the Orange County Professional Fire Fighters Association and Rancho Carillo Fire Department, respectively.
- In July, in addition to MFUS's continued support, MNAO supported Congenital Heart Research and Pediatric Heart Transplant by raising money at charity gala and car show with University of Michigan and C.S. Mott Children's Hospital. And, MNAO made a donation and supported Project Access and the local community by giving around 200 economically disadvantaged children the appropriate tools to succeed in the classroom and improve their ability to learn. e

e Support for Project Access



*1 NBCUniversal is one of the world's leading media and entertainment companies in the development, production, and marketing of entertainment, news, and information to a global audience. NBCUniversal owns and operates a valuable portfolio of news and entertainment television networks, a premier motion picture company, significant television production operations, a leading television stations group, world-renowned theme parks, and a suite of leading Internet-based businesses. NBCUniversal is a subsidiary of Comcast Corporation.

*2 The Confetti Foundation is a nonprofit organization supplying birthday parties to children who have to spend their birthday in the hospital. Although the party is not a cure, it is a welcomed distraction to an unpredicted circumstance. www.confettifoundation.org

- In August, MNAO supported Surfrider Foundation through cleaning up the beaches by about 20 employees in addition to financial assistance.
- MNAO employees conducted annual food drives, and some departments held a volunteer day at the Second Harvest Food Bank of Orange County (See details in U.S. Food Bank article in Mazda Foundation USA section).
- In conjunction with Mazda Raceway, MNAO has made donations to the SPCA for Monterey County*¹, to save animals and provide shelter/food/care for them until they get adopted.

f g

Mazda Foundation USA

Mazda Foundation USA (MFUS), established in September 1990, provides funds to various initiatives for education, environmental conservation, social welfare, cross-cultural understanding, etc. MFUS has contributed over US\$11million since 1992, when it began making contributions (FY September 2015: approximately US\$1.5million).

Working with Student Conservation Association (SCA)

Environment Human resources Mazda Foundation

Objective: To support environmental preservation and youth education

Initiatives: MFUS, in partnership with SCA, a US student environmental conservation organization, has operated the Save Our American Resources (SOAR) program aiming at advancing environmental conservation and youth education since 1998.

FY September 2015 Results:

Through SOAR, MFUS sponsored natural or cultural resource assistants in each of the 50 states and the District of Columbia.

SOAR Interns completed a variety of conservation, restoration, and/or environmental protection projects, including endangered species protection, air and water quality monitoring, backcountry patrol, environmental education projects, archaeological digs and surveys, monument and site restoration, and visitor interpretation and guidance programs. SOAR Interns provided over 21,000 hours of service for their host sites in 2015.

MFUS also supported the US Military Veterans Program of SCA. MFUS helped SCA enhance their ability to offer new opportunities for returning veterans transition to civilian life and prepare them for careers in conservation.

Support for Operation Rebound Program Community Mazda Foundation

Objective: To assist injured veterans in pursuing active lifestyles

Initiatives: Since 2011, MFUS has supported the Challenged Athletes Foundation (CAF). Operation Rebound program is the premier sports and fitness program for American military personnel, veterans and first responders with permanent physical challenges.

FY September 2015 Results:

MFUS grant went toward adaptive equipment, coaching, training and travel expenses. Additionally, MFUS became the title sponsor of the organization's 10th Annual Million Dollar Challenge (MDC), the cycling event in October. The funds raised through this event supported CAF's mission to support physically challenged athletes by funding grants for adaptive sports equipment, training and competition expenses, mentoring and sports clinics.

h i

f Donation to the SPCA for Monterey County



g A racer of Mazda Motorsports and a dog



h 10th anniversary MDC



i 10th anniversary MDC



*1 The SPCA for Monterey County is a nonprofit, independent, donor-supported humane society that has been serving the animals and people of Monterey County since 1905.

Various Scholarships for Students Human resources Mazda Foundation

Objective: To provide students with educational opportunities

Initiatives: The MFUS keeps partnerships with various organizations working for ethnic minority groups, and students interested in automotive engineering.

FY September 2015 Results:

- MFUS has supported the Clemson University International Center for Automotive Research (CU-ICAR), a state-of-the-art education program in the Southeast that focuses on automotive research and other transportation and advanced manufacturing issues. MFUS supported the Mazda Annual Graduate Fellowship Program with CU-ICAR, from which three fellowships were provided to graduate students majoring in automotive engineering at the university.
- MFUS sponsored University of California at Irvine (UCI) Scholarship Program. Five Mazda Foundation Fellowships were awarded to graduate students within the Paul Merage School of Business and Henry Samueli School of Engineering.

Various Charitable Activities Human resources Community Mazda Foundation

Objective: To support charitable organizations and activities for local communities across the United States

Initiatives: MFUS has supported charitable activities related to social welfare.

FY September 2015 Results:

MFUS has supported the following activities.

- My Stuff Bags Foundation**
In partnership with the Mazda Foundation, Mazda Drive for Good and My Stuff Bags (MSB)*¹, a national organization that has served local communities since 1998, MNAO employees hosted their second-annual "stuff-a-thon" event, where they packed and presented the 500,000th My Stuff Bags duffle bag. j k
- U .S. Food Banks**
MFUS has granted to the Second Harvest Food Bank of Orange County*² and Gleaners Community Food Bank near Detroit. The MFUS funding specifically helps alleviate hunger and malnutrition among the elderly and children in need, and a holiday project created to provide traditional holiday meals for those who would otherwise go without. In recognition of significant volunteer contribution, Second Harvest has renamed its Volunteer Center the Mazda Foundation Volunteer Center. l
- Science@OC**
MFUS has granted to Science@OC*³ to improve and enhance science programs, especially in middle school grades.
- Shoes That Fit**
MFUS supported the Shoes That Fit to build the self-esteem of schoolchildren in need by providing them with new shoes and clothing, and other essentials to children in need.
- Project Access**
MFUS has supported the Project Access by providing funds to support seniors and families in need to be able to receive after-school tutoring / homework help, computer and Internet instruction / access, educational games, reading groups as well as productive enrichment activities.

j Stuff-a-thon volunteer event



k Support for MSB



l Volunteering at Second Harvest Food Bank



*1 My Stuff Bags Foundation provides comfort and a message of hope to abused and neglected children entering crisis and foster care through its unique program, My Stuff Bags. The Foundation's mission is to provide powerful advocacy on behalf of abused, abandoned and neglected children across the United States.

*2 Second Harvest Food Bank of Orange County is the largest nonprofit hunger relief organization in Orange County leading the fight to end hunger in our community. Second Harvest distributes donated, purchased and prepared foods through a network of more than 320 partner agencies in 440 locations throughout the county.

*3 Science@OC, a fiscally sponsored project of OneOC, partners with Orange County educators to inspire middle school students to excel in science and explore STEM careers.

Canada

Mazda Canada Inc. (MCI) undertakes a wide variety of social contribution initiatives, with the aim of meeting the needs of the communities in which Mazda operates. In addition to monetary donations, MCI contributes in a manner that capitalizes on its unique capabilities.

Various Charitable Activities Environment Human resources Community

Objective: To support charitable organizations

Initiatives: MCI has supported charitable activities related to social welfare. m

FY March 2016 Results:

- MCI employees and management members collected funds throughout the year to support fundraising programs of 360°kids*¹, through a variety of events including a giving tree around the December holidays, raffles and auctions. The funds were used to provide the equivalent of a meal to 20 homeless children within the local community and their care givers. n
- MCI employees collected funds throughout the year to support the mission of Toronto Wildlife Centre*², through a variety of events including a virtual animal adoption, garage sales, and a pancake breakfast. In addition, MCI donated a Mazda vehicle to support rescue programs by the Centre.
- In May, 20 MCI employees and 20 family and friends participated for the fourth consecutive year in the Sporting Life 10K Toronto for the kids with cancer. Enough funds to send two children affected by childhood cancer to Camp Oochigeas were collected through a variety of fundraising activities. The camp provides kids affected by childhood cancer with unique opportunity for growth through challenging, fun, enriching and magical experiences.
- In June, MCI registered participation as a corporate sponsor and 16 employees of MCI participated as a team of brave athletes, and faced a tough 160KM Relay Race that included canoeing, hiking, biking, and running through Ontario's Oak Ridges Trail to promote knowledge of this unique environment and educate all to the protection and maintenance of the trail. The sponsor participation fees will be used for supporting the Oak Ridges Trail Association (ORTA) *³.
- In January, MCI provided funds for Winter Indoors Sick Kids Volleyball Tournament in support of raising funds for Sick Kids Hospital.

Canadian National Canoe/Kayak Team Community

Objective: To support the development of world-class athletes and coaches

Initiatives: MCI has been a corporate sponsor of the Canadian National Canoe/Kayak Team since 1995, entering its 21st anniversary of sponsorship, as part of national team athlete development activities, which makes it the longest-standing corporate sports sponsorship in Canada.

FY March 2016 Results:

MCI provided the team with financial support and the loan of Mazda vehicles to be used for athlete development activities.

Canadian National Snowboard Team Community

Objective: To support the development of world-class athletes and coaches

Initiatives: MCI has been a corporate sponsor of the Canadian Snowboard Team since 2012, as part of national team athlete development activities.

FY March 2016 Results:

MCI provided the team with financial support and the loan of Mazda vehicles to be used for athlete development activities.

Person in charge of promoting social contributions at MCI



Ingrid Villatoro
Specialist, Human Resources

m Wellness and charity committee



n Support for 360°kids program



*1 360°kids serves over 1,300 families, and over 2,800 youth, each year from every corner of the world. Their mission is to help isolated and vulnerable children, youth and families in the community, to overcome adversity and crisis and to move to a state of safety, stability and well-being.

*2 Toronto Wildlife Centre promotes the peaceful coexistence of people and wildlife by providing education and expert advice about wildlife situations, and providing medical care to sick, injured and orphaned wild animals with the ultimate goal of releasing healthy animals back to the wild.

*3 ORTA is a volunteer based organization that aims at preserving, educating and maintaining the Oak Ridge Moraine's unique environment that expands through the most populated area in Ontario.

Mexico

Mazda de Mexico Vehicle Operation (MMVO), a joint venture production company in Mexico, as a good corporate citizen, has been actively working to exist and prosper alongside local communities, in cooperation with local governments.

Promoting Habitat Conservation for Migratory Birds Environment Community

Objective: To provide a natural environment and landscape that migratory birds can inhabit

Initiatives: In Mexico, animal habitats such as waterways, forests and farms have been gradually decreasing due to accelerating industrialization in recent years. MMVO actively supports conservation of the environment to enable migratory birds to land and inhabit by creating a reservoir at its plant site and taking other measures to protect nature.

FY March 2016 Results:

To create an environmentally conscious waterscape, embanked reservoirs were improved inside the plant site. For example, MMVO has put in operation a water fountain in one of the biggest reservoirs, which helps to make the water cleaner and safer for the migratory birds.

Promoting Conservation of the Surrounding Environment Environment Community

Objective: To contribute to conservation of the environment surrounding the premises, in cooperation with local governments and environmental protection agencies

Initiatives: Since it shares the rivers it uses with local residents, MMVO is actively involved in maintenance and management of drains around its plant premises to keep them in good condition, thereby contributing to the local community. MMVO is also proactively working to protect the local mesquite, a precious tree. By working not only to protect the environment around its premises but also to fulfill its social responsibility as a good corporate citizen, MMVO is building favorable relationships with people in the local community.

FY March 2016 Results:

During the year, drains around its premises were cleaned by cutting grass around the drains and removing mud at the bottom of the drain channels. Even though the cleaning was usually done once every three years by the river management association, the frequency of cleaning was raised to once a year with MMVO's participation, contributing to the river's improvement and maintenance of the surrounding area.

Donating Toys to Children in Salamanca Community

Objective: To support economically disadvantaged children financially and mentally with the aim of bringing smiles and joy to these children during the holiday season

Initiatives: MMVO has created a campaign among employees to collect toys to be donated to children in need, especially its neighboring communities during the holiday season, on the occasion of the celebration of the Three Wise Men Day, thereby interacting with the local community.

FY March 2016 Results:

In January, MMVO donated 2,700 toys which were delivered to elementary school-age children through the program of the event "Making hearts happy", in cooperation with government of Salamanca. MMVO management members and employees participated in the event and it was introduced on Media, and the donation campaign contributed to increase employee pride.

o p

Participation in the Salamanca Spring Festival Community

Objective: To contribute to community revitalization through active participation in community events

Initiatives: MMVO has participated in the Salamanca Spring Festival by setting up a booth to present the production process and the vehicle manufactured in Mexico plant.

FY March 2016 Results:

During the March-April period of the festival, MMVO welcomed around 1,100 visitors in three weeks. MMVO management members participated in the opening ceremony of the festival and gave away Mazda goods to visitors.

q

Person in charge of promoting social contributions at MMVO



David Hernández Lemus
Assistant Manager
Public Relations

o Donation of toys



p Three Wise Men Day's event



q Salamanca Spring Festival



Europe

Making use of Mazda's wide-reaching network, Mazda Motor Europe GmbH (MME) and national sales companies in Europe employ the "ONE MAZDA" approach and have carried out far-reaching activities rooted in local communities. In order to help make children happier, Mazda has focused on supporting children in Europe including the improvement of their mobility.

Working with SOS Children's Villages (Pan-European) Human resources Community

Objective: To support the activities to care for and protect children who are unable to live with their own families in Europe.

Initiatives: MME and many national sales companies in Europe have been working with SOS Children's Villages (SCV) in their respective countries. SCV is a worldwide organization that enables orphaned children to have a loving home with parents or caregivers. At each of the participating national sales companies, one "ambassador" (local project coordinator) is chosen from the employees to lead charitable activities in each country. As Mazda's unique approach, MME and the national sales companies also support vehicle transportation and volunteering by their employees.

FY March 2016 Results:

Germany: Mazda Motors (Deutschland) GmbH (MMD)

- Supported SCV and Youth Facilities in Düsseldorf to enable the transportation for refugee coach and children, by offering one vehicle free of charge for one year. Due to unexpected European refugee crisis in Germany in 2015, SCV needed to take care of numerous unaccompanied underage refugee children and this activity helped to resolve this issue. a
- Supported the new SCV Day Care Center in Düsseldorf Garath with 25 employees and managements, jointly with MME members, by providing the children with presents, many Christmas activities like singing, baking, and doing handicrafts in December. The 74 children drew a wish list, and they were placed on a Christmas tree at Mazda Leverkusen. MMD employees took the wish and gave individual presents for the children. b
- Supported the German-wide Girl's Day to give career orientation for 12 girls who were interested in the automotive industry. In April, MMD management and experienced employees gave an overview of possible career in a technical field of the automotive industry, and technical presentations including the uniqueness of Mazda technology in the training center at Mazda Leverkusen. b

Austria: Mazda Austria GmbH (MAG)

- Has supported SCV in an ongoing partnership with "House Barbakus" of the organization, a kid's living community for children out of an unstable family background in Moosburg for eight years including the following.
 - Annual donation
 - One car donation and four cars lending for MoFa (mobile family support program) where 120 families are supported in their daily lives. c
 - Yearly engagement at SCV summer festival where MAG team hosted a Car Design and Painting Workshop.
 - Donating the proceeds out of the sale of MAG produced cookbook with recipes from MAG employees to the local SCV for the purchase of school books.
 - Participation in the Christmas Party at SCV by a delegation of MAG employees and handing over a collection of bean bags for the kids of House Barbakus as a Christmas Gift, the proceeds from the annual Christmas Tombola at MAG.

Spain: Mazda Automoviles Espana, S.A. (MAE)

- Continued support for donation of money for every Mazda car sold in Spain for the SCV's project "por un millón de BSOS" campaign*¹, aiming to help 20,000 children.
- Supported SCV by lending two Mazda vehicles to transport children to school.

Hungary: Mazda Motor Hungary Kft. (MMH)

- Organized an event in which children made bags for themselves from the material provided by SCV and MMH, such as recycled plastic advertising material. d
- Supported the local SCV with a donation used to cover travel costs of the children to their real parents.

Person in charge of promoting social contributions at MME



Nadine Fehring
Coordinator
PR Corporate Communications



a Germany: Leasing vehicle free of charge



b Germany: Mazda Christmas experience



c Austria: Mobile family support program



d Hungary: Original bag manufacturing experience



*1 The campaign is aimed at one million donations. One Mazda car sold means one donation (one kiss), done by Mazda. Its name is a play with the words "besos" (Spanish for kiss) and SOS.

Croatia and Serbia: Mazda Motor Croatia d.o.o. (MMC)

- Croatia: Supported for SCV by lending a vehicle to the SCV mobile team for one year, providing financial support for maintenance (water, gas, electricity, etc.)
- Serbia: Cooperated with the SCV in Kraljevo for maintenance in Serbia.

e
f

e Croatia: Mobile family support program



f Serbia: Support for SCV in Kraljevo



Volunteer Cleanups (Pan-European) Environment Community

Objective: To contribute to local communities through volunteer cleanups
Initiatives: Employees of MME and MMD support the city's initiative to clean the area around the company headquarters in Leverkusen.

FY March 2016 Results:
 In March, 30 employees of MME and MMD supported the initiative, spending an hour of their time to help cleaning the city of Leverkusen with the Spring Cleaning initiative. g

Supporting the World Summit of Nobel Peace Laureates (Pan-European)

Human resources Community

Objective: To support activities trying to make the world a better place
Initiatives: Since 2013, as a leading partner of the summit, Mazda has supported its annual execution and organized annual workshop for "Mazda Make Things Better Award*1."

FY March 2016 Results:
 In April, Mazda announced the winner of "The Second-Annual Mazda Make Things Better Award," which was launched in December 2014. A Japanese student won the award for her innovative learning tool project called "Worldwide Online Tutoring/Mentoring by Youth for Youth," and is currently working on the implementation of its pilot project.
 In November, MME was the leading partner of the 15th Annual World Summit of Nobel Peace Laureates in Spain, providing financial support and a fleet of Mazda vehicles as the official transportation. Mazda also hosted a Youth Programme workshop. 150 international students attended it, and 50 of them participated in "The Third-Annual Mazda Make Things Better Award." h

g Spring Cleaning



h The Second-Annual Mazda Make Things Better Award



Russia

Mazda Motor Rus, OOO (MMR) executes various social contribution activities in Russia through its project "EN (Deep connection between people)", a free-will charity for MMR employees and Mazda fan clubs. i

Person in charge of promoting social contributions at MMR



Joerg Schreiber
 Managing Director

i The logo of project "EN"



*1 The award is kicked-off by Mazda during a workshop of the summit, to provide young influencers with the opportunity to voice their ideas to decision-makers. It reflects Mazda's spirit of challenging convention to make things better, to support projects that use modern tools of advocacy to improve people's everyday lives.

China

Mazda Motor (China) Co.,Ltd. (MCO) *¹, Changan Mazda Automobile Co.,Ltd. (CMA) *², Changan Ford Mazda Engine Co.,Ltd. (CFME) *³ and FAW Mazda Motor Sales Co., Ltd. (FMSC) *⁴ execute various social contribution activities in China.

Major priority initiatives in each site are as follows:

- MCO Foster the next generation
- CMA Contribute to environmental protection and support social services
- CFME Contribute to environmental protection and support social services
- FMSC Support social services

Establishment of the Mazda Wheat Seedlings Class Human resources Community

Objective: To support economically disadvantaged children financially and mentally
Initiatives: Through the Wheat Field Project Education Foundation,*⁵ set up in 2005 as the first non-governmental NPO for educational support in China, MCO has established the Mazda Wheat Seedlings Class (Wheat Seedlings Class) for schools whose students have little access to books other than textbooks since 2012. MCO offered them financial and mental support.

FY December 2015 Results:

In September, MCO kicked off the second three-year term (September 2015-) of activities by holding the opening ceremony for the Wheat Seedlings Class at a junior high school in Liangshan Yi Autonomous Prefecture. a

In November, MCO launched its new initiative of supporting teachers in exchanging opinions and trainings, enabling five junior high school teachers of the Wheat Seedlings Class to visit a model junior high school in Beijing to receive training and exchange views on educational policies and other topics. b

In December, MCO donated daily necessities, such as school uniforms and shoes, to students in the Wheat Seedlings Class, through the activity called "Warm Winter Activity."

Support for Regional Forest Protection Activities Environment Community

Objective: To contribute to promotion of forest protection activities, thereby interacting with the community

Initiatives: CMA employees contribute to this project with customers to improve the environment, and preserve a better life for the next generation.

FY December 2015 Results:

In October, 12 CMA employees and 40 customers joined as volunteers and afforested 25 trees at Baotou, in cooperation with Tourism Ministry of Baotou in Inner Mongolia Province. c

Support for Regional School Project Human resources Community

Objective: To build a better learning environment for the children who need help

Initiatives: CMA has organized and launched "Changan Mazda Children's Care" project in the wake of Earthquake in China's Yunnan Province. CMA employees have participated in the project, and donated livingware for people who needed.

FY December 2015 Results:

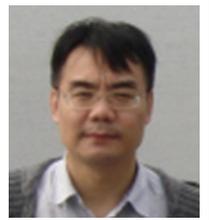
In November, 40 CMA dealers in West Region with their 120 employees as volunteers joined the project and donated numerous gifts such as stationery and winter clothes for around 100 teachers and students in Yunnan in cooperation with the government and Education Ministry of Yun County in Yunnan Province. d

Person in charge of promoting social contributions at MCO



Yun Deng
Senior Specialist Liaison & Legal Affairs Department

Person in charge of promoting social contributions at CMA



Tao Xu
Public Relations Manager

Person in charge of promoting social contributions at CFME



Jia Zhenchuan
Vice President

Person in charge of promoting social contributions at FMSC



Ryoji Takahashi
President

a Wheat Field Project: Opening ceremony of Mazda Wheat Seedling Class



b Teacher training



c Forest protection activities



d "Changan Mazda Children's Care" project



*1 Overall management of business in China located in Shanghai.
 *2 Production site located in Nanjing.
 CMA has been awarded the "Be revolutionize the practice in public contributions, and undertake the social responsibilities" by China Automobile Social Responsibility Summit in 2015.
 *3 Production site located in Nanjing.
 *4 Production site located in Changchun.
 *5 The term "Wheat Field" in this foundation's name embodies its founder and namer's admiration for the joy of harvests from "swaying golden carpets of wheat fields." Supporting this foundation and cooperating with local schools, Mazda began to offer the Mazda Wheat Seedlings Class with the aim of encouraging "tiny seedlings to grow vigorously into golden wheat fields." Its first-term activities starting in September 2012 included funding for library establishment and book donation. In addition, MCO employees exchange letters with children at these schools.

Support for Disabled Children Community

Objective: To help the next generation especially disabled children

Initiatives: CMA has been cooperating with local caring centers to promote the care-giving project for the next generation around China with the support of local governments and a large number of participants in each activity.

FY December 2015 Results:

In July, CMA employees, their families, and customers mostly from local CMA auto club have participated in the care-giving project for 20 autistic children in Chengdu to take out them for a field trip, and organized many activities to help them to enjoy the beautiful world. 40 people in total joined the program.

In specific regions, dealers and customers of CMA also continue to visit local kids caring centers and donate stationery and sports goods they needed. e

e CMA care-giving project



Promotion of Green Lifestyles Environment Community

Objective: To support environmental conservation

Initiative: CFME engages in environmental conservation activities in collaboration with the Communist Party of China (CPC)'s Working Committee for Nanjing Jiangning Economic and Technological Development Zone in Nanjing and the Nanjing Jiangning District Environmental Protection Bureau.

FY December 2015 Results:

In June, CFME announced its environmental conservation initiative to the CPC Working Committee for Jiangning Development Zone, and held events for promoting the initiative, including an event for distributing documents on environmental conservation to employee representatives, leading to an award for a "leading company in environmental management in the Jiangning Economic Development Zone" given by the Jiangning Development Zone. f

Ten volunteers from CFME distributed eco-bags and brochures in Qingshui, Jiangning, to share environmental-conscious knowledge with local residents, asking them to undertake voluntary efforts to environmental conservation.

f Fulfill Green Life Style-CFME is on the Way event



Support for Elderly Care Facilities Community

Objective: To support residents in care facilities

Initiative: Volunteers from CFME support care facilities by visiting these facilities and donating food supplies and daily necessities.

FY December 2015 Results:

In May, 11 volunteers visited a care facility in Jiangsu Province to donate food supplies and daily necessities. They also supported holding a social gathering, providing haircuts and shaves, helping with laundries. g

g Volunteer at an elderly care facility



Support for Elderly Care Facilities Community

Objective: To support residents in care facilities

Initiative: FMSC promotes the activities, such as visiting care facilities through the FMSC Youth Volunteer Group formed under employee-management cooperation. The group is aiming to create a strong bond with the local community and establish a mutually supportive society.

FY December 2015 Results:

In November, about 30 members of the group visited the Changchun Social Welfare Institute. They donated three table-tennis tables to help improve the health of around 100 elderly residents there, aiming to encourage them to live healthy, happy and active lives. h

h Visit from an elderly care facility to express their appreciation



Support for Children Community

Objective: To support economically disadvantaged children

Initiative: The FMSC Youth Volunteer Group plays a leading role in constantly undertaking activities for supporting economically disadvantaged children.

FY December 2015 Results:

In November, the group donated 18 cartons of winter clothes and bedclothes to around 100 children to help keep them warm in the winter.

Taiwan

Mazda Motor Taiwan Co.,Ltd. (MMT) and its employees are working together to build a better, brighter future. Through supporting young people's education and helping the people in need, MMT wants to contribute to the society.

Taiwan and Japan's High School Baseball Exchange Project Human resources

Objective: To support the development of Taiwan high school baseball team and expand communication and understanding between Taiwan and Japan through this one of the most popular sports in both countries

Initiatives: In order to improve challenge spirit of Taiwanese, MMT has hosted the Taiwan and Japan's high school baseball exchange games in cooperation with Mr. Sadaharu Oh*¹ and Taiwan baseball association.

FY March 2016 Results:

MMT hosted nine exchange games and developed two films about the challenge spirit of Mr. Sadaharu Oh and Mazda. Around 12,000 free tickets were delivered by MMT employees, high school students, and baseball fans.

MMT also made the following contributions to local high school baseball athletes. a

- The programs of encouragement lecture by Taiwan professional baseball players
- The joint baseball games between Taiwanese National High School Baseball Championship teams and Japan's
- A coaching camp by a professional Japanese coach
- The opportunity to study baseball in Japanese universities

Support for Natural Disaster Relief Community

Objective: To support recovery and relief efforts for victims of natural disasters

Initiatives: MMT has responded to needs of the areas affected by the Southern Taiwan earthquake.

FY March 2016 Results:

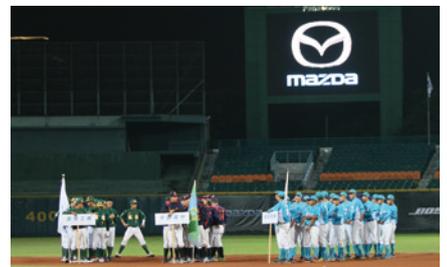
MMT made a donation to the local Tainan City government to support relief efforts for victims and to support for recovery efforts from the earthquake occurred in Southern Taiwan in February.

Person in charge of promoting social contributions at MMT



Frandy Lai
General Manager
Marketing Department

a High school baseball exchange project



*1 Mr. Sadaharu Oh used to play at Tokyo Yomiuri Giants in Japanese Central League for 22 seasons from 1959 to 1980 as a professional baseball player. He holds the world record as the player who hit the most home runs.

Thailand

AutoAlliance (Thailand) Co.,Ltd. (AAT) and Mazda Sales (Thailand) Co.,Ltd. (MST) execute various social contribution activities in Thailand.

AAT is supporting activities related to human resources, and the safety and health policy of AAT, with the aim of promoting safety and health awareness in its employees and communicating its visions to local community. MST is fulfilling its responsibilities as a good corporate citizen.

Cleanup Activities Environment Community

Objective: To contribute to local communities through cleanup activities

Initiatives: AAT has cleaned up beach and parks in Chonburi Province to save the environment clean for tourists and people including children in the community.

FY December 2015 Results:

In June, around 60 members of AAT employees and management team participated in volunteer cleanup activities of the area around Wornapa and Bangsaen Beach and Public Park, and also repaired and painted new color on fences and benches at play grounds especially for the next generation feel safe and happy to play. a

Safety at School and HIV/AIDS Social Responsibility Human resources Community

Objective: To promote safety and health awareness and to communicate its visions to local community

Initiatives: The Occupational Health and Safety Committee in AAT has been cooperating with AAT's Hope Club to promote the "Safety at School Project." It also supports the community for HIV/AIDS at House of Grace Child Foundation, which is the workhouse for taking care of children affected by HIV/AIDS.

FY December 2015 Results:

Safety at School Project

- Lunch program to support healthy life
- Donation of money, stationary supplies and sport equipment
- Support of preventive maintenance of electrical equipment by AAT maintenance team
- Providing school education program as a safety mini-walk rally aiming at an improvement in the sense of safety, health, environment, and team building b

HIV/AIDS Social Responsibility

- Support for New Year Party with offering presents to children at HIV/AIDS workhouse

Support for Internship Programs Human resources Community

Objective: To support the students to have an experience to work and provide the knowledge that would be advantage for them

Initiatives: AAT has been highly recognized for its education initiatives since 1998, with an ongoing "internship program" for undergraduate students from each university. AAT collaborates with many universities to provide on-the- job training, in line with the academic programs under Ministry of Education regulations. AAT is a company that helps produce highly qualified graduates who are able to contribute to the development of Thailand.

FY December 2015 Results:

AAT provided an opportunity for 30 students from universities during the June-July period to join its internship program where they get more knowledge and experience from real working. c

Person in charge of promoting social contributions at AAT



Sukanya Phongphen
Human Resources
Department

Person in charge of promoting social contributions at MST



Hidesuke Takesue
then President

a Beach clean-up



b Safety at School Project



c Internship program



Support for Elementary School Children Human resources Community

Objective: To support northern hilltribe elementary school children

Initiatives: MST supports better living condition and learning environment for children in remote areas.

FY March 2016 Results:

In March, taking the opportunity of media test drive of CX-5 in off-road condition to Nan Province, MST organized events to promote interaction with the children of hilltribes in the northern part. MST donated stationery and sports equipment along with money for better welfare of the children. d

d Support for elementary school children



Support for Thongchai Jaidee Foundation Community

Objective: To promote sports

Initiatives: MST has supported golf.

FY March 2016 Results:

In September, MST offered partial sponsorships to Thongchai Jaidee Foundation for Asian Development Tour (ADT) *1 tournament at Black Mountain in Hua Hin e

e ADT sponsor



Sponsorship for Sports Promotion Community

Objective: To promote sports

Initiatives: MST has supported football.

FY March 2016 Results:

In February, MST provided sponsorship to Nakhon Ratchasima Mazda FC for the 4th consecutive year in order to promote football's popularity, supported development of Thai football to international level and helped develop local economy of Nakhon Ratchasima. f

f Sponsorship for sports promotion



*1 The Asian Development Tour was launched in 2010 with the aim of creating a career pathway for professional golfers in Asia.

Malaysia

Mazda Motor Corporation and Bermaz Motor Sdn. Bhd.*¹ (Bermaz) have established Mazda Malaysia Sdn. Bhd. (Mazda Malaysia), a joint venture company in Malaysia in 2012. Bermaz as a “Good Corporate Citizen in Malaysia” has been taking a leadership to carry out social contribution activities. Mazda Malaysia has been participating in the activities.

Mazda CSR Charity Drive 2015 Community

Objective: To support orphanages and old folks home

Initiatives/FY March 2016 Results:

In August, Bermaz organized the charity drive with a convoy of 10 MX-5 vehicles to Kuala Lumpur-Malacca-Batu Pahat-Johor Bahru, and presented the donation to one orphanage center and two old folks home. The children were also presented with goodie-bags, served lunch and birthday cake sponsored by Bermaz. Five Bermaz employees and 10 owners from Mazda MX-5 Club Malaysia joined this charity.

The 3rd Mazda Charity Golf Tournament 2015 Community

Objective: To support orphanages, old folks home, and cancer patients

Initiatives/FY March 2016 Results:

In December, Bermaz organized this joint charity tournament event with Prima Merdu Sdn. Bhd, *² having 128 guests and Bermaz top management team. Bermaz donated the accumulated cash received to support local charities and a non-profit organization, such as an orphanage, an old folks home and a cancer hospital.

Support for Bukit Kiara Wednesday Graded Trios Bowling League 2015 Community

Objective: To promote a healthier lifestyle for the public

Initiatives/FY March 2016 Results:

Bermaz supported the league and contributed Mazda goods for prizes to increase public awareness of the bowling, a lifetime fitness and recreation sport, which contributes to balance and co-ordination skills. In April, 12 Bermaz employees and Mazda Malaysia management members joined the game.

Support for Orang Asli Children Community

Objective: To support the Orang Asli*³ children of kg. sg. Ubi in Cameron Highlands

Initiatives/FY March 2016 Results:

In December, Bermaz organized a charity program for the Orang Asli children. The company supported the program by donating money, providing lunch and Mazda goodie bags to bring joy and fun to around 200 children.

Person in charge of promoting social contributions in Malaysia



Lee Ai Hoon
General Manager
Marketing, Bermaz Motor Trading

*1 A national sales company for Mazda vehicles fully owned by local investments (mainly Berjaya Auto Berhad)
*2 Bermaz and Prima Merdu Sdn. Bhd. have initiated a corporate social contribution initiative program to provide assistance to renal patients with a financial contribution via Mazda Medicare Fund (MMF).
*3 The Orang Asli are the indigenous minority peoples of Peninsular Malaysia.

Australia

Mazda Australia Pty Ltd. (MA) aims to contribute to the local community in a responsible and genuine way, via corporate sponsorship programs. MA also supports community-based programs and organizations through the Mazda Foundation Australia (MFA). MA employees are encouraged to participate in and support social contribution activities so that they have an opportunity to contribute to the community in a meaningful way.

Royal Children's Hospital Community

Objective: To contribute to local health care and give employees opportunities to participate in local volunteer activities

Initiatives: MA supports the Royal Children's Hospital*¹ through the "Run for the Kids" running event held by the hospital every year in March/April. The money raised by this event goes toward vital research, facilities and equipment at the hospital.

FY March 2016 Results:

- MA and its suppliers formed a team of around 50 participants competing in the run.
- MA supported this event as corporate sponsor for 11th time and presented a Mazda vehicle.

Sponsorship for Sports Promotion Community

Objective: To promote sports

Initiatives: MA is the major sponsor of the North Melbourne Football Club team, prominent club in the Australian Football League.

FY March 2016 Results:

MA has extended the partnership to 21 years until the end of the 2019 AFL Premiership season. MA donated money, and lent 16 vehicles for this fiscal year. a

Sponsorship for Arts and Culture Community

Objective: To support arts and enrich Australia's cultural scene and the lives of the community

Initiatives: MA has been a long-time supporter of Art Exhibitions Australia (AEA) spanning 14 years, bringing some of the world's most revered artwork to Australia and allowing over 4 million people to experience it firsthand. Also the partnership with Opera Australia now spans 13 years in total and has scaled new heights with their elevation to Principal Sponsor over the past five years.

FY March 2016 Results:

- MA sponsored Melbourne Winter Masterpieces b
- MA supported Mazda Opera in the Bowl, the Sidney Myer Music Bowl, and Mazda Opera in The Domain, in Sydney and Melbourne, as Opera Australia's Principal Partner. MA has committed to introducing opera to a wider audience, and this free concert celebrates the magic and memorable moments in opera. c

Casual Dress Days Community

Objective: To contribute to the local community and promote employees' participation in volunteer activities

Initiatives/FY March 2016 Results:

Approximately 250 employees participated in "Casual Dress Days*²." Money raised was donated to the Royal Children's Hospital.

Person in charge of promoting social contributions at MA



Martin Benders
Managing Director

a North Melbourne Football Club sponsor



b Melbourne Winter Masterpieces



c Opera in The Domain



*1 The Royal Children's Hospital improves the health and wellbeing of children and adolescents through leadership in healthcare, research and education.
*2 An activity where MA employees come to work in casual clothing every Friday and participate in as a fundraiser.

Mazda Foundation Australia

Mazda Foundation Australia (MFA), established in August 1990, has been providing funds to various initiatives, including education, environmental conservation, technology promotion, and welfare. MFA has contributed over A\$ 9.8 million from inception. Apart from special fundraising functions, MFA is supported by generous contributions from MA as well as Mazda Dealers and public donations (FY June 2015: over A\$ 1.2 million contribution).

Support for Various Charitable Activities Human resources Community Mazda Foundation

Objective: To support community-based organizations that help children / elderly people with physical and/or mental disabilities or their carers, particularly projects seeking to address social isolation.

Initiatives/FY June 2015 Results:

MFA supported many projects including the followings which provide various programs for children / elderly people.

- Anglicare Victoria (Providing practical care for children and families)
- Autism Awareness (Dedicating to increasing awareness of autism in the community by providing targeted educational programs for parents and professionals, etc.)
- Assistance Dogs Association (training and providing suitable dogs to assist people with physical disabilities to achieve a greater independence)
- Big Brothers Big Sisters Australia (Helping change the lives of thousands of disadvantaged young people across Australia)
- Camp Autism WA (providing the opportunity for families with a child/ren on the Autism Spectrum to attend weekend camps and day events)
- Camp Quality (Creating a better life for every child living with cancer in Australia)
- Echuca Specialist School (Providing education for children ages 5-18 years with intellectual and associated disabilities)
- e.motion21 (providing an Australian-first, evidence based, innovative dance and fitness programs for children and young adults with Down syndrome)
- FareShare (Turning unused or almost out of date foods into meals for people who need assistance) d
- Fitted for Work (Helping women experiencing disadvantage get work and keep it)
- Independent Disability Services (Aiming to ensure that people with a disability have the support they require to live the life they want)
- KidsXpress (Enhancing the emotional well-being of children, their families and their communities by managing and minimising the impact of emotional trauma)
- Killarney Memorial Aged Care (Providing relief of sickness, incapacity, isolation, insecurity, loneliness and other needs arising from old age)
- Montrose Access (Providing support services to clients with physical disabilities and their families to assist these clients to achieve their maximum individual potential for participation in the community)
- Royal Society for the Blind of South Australia (Providing services to South Australians who have a severe vision impairment)
- Special Olympics (Providing year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with an intellectual disability)

d Support for FareShare



New Zealand

Mazda Motors of New Zealand Ltd. (MMNZ) is engaging in various social contribution activities to fit better with the needs of their community. Most of the social contribution initiatives are carried out through Mazda Foundation New Zealand (MFNZ).

Support for Auckland Zoo Environment Community

Objective: To support to have safe environment for animals and people working for conservation

Initiatives/FY March 2016 Results:

MMNZ has been a partner of Auckland Zoo*¹ since 2012. MMNZ supported the organization by providing them with three Mazda vehicles. In December, one vehicle was updated to the new BT-50. a

Support for Prostate Cancer Foundation Community

Objective: To help raise awareness about this deadly disease for male

Initiatives/FY March 2016 Results:

MMNZ supported Prostate Cancer Foundation (PCF)*² as a sponsor by providing them with a Mazda vehicle branded with the iconic blue ribbon and their signwriting to promote more awareness. b

Mazda Foundation New Zealand

MFNZ, established in November 2005, has been providing funds to various initiatives, including education, environmental conservation, and culture. It has now distributed around NZ\$2 million to 592 recipients and holds three rounds of distributions each year selecting New Zealanders, community groups and charities that are in need of support (FY March 2016: around NZ\$ 230,000 was distributed to 76 recipients).

Tremendous School Makeovers Project for Native Tree Planting Environment Human resources Community Mazda Foundation

Objective: To provide outdoor and environmental education through the project, where four New Zealand schools are chosen each year to have their grounds improved and enhanced through native plantings.

Initiatives/FY March 2016 Results:

Tremendous Makeovers Project, a joint project between Project Crimson Trust, one of New Zealand's leading conservation organizations, and MFNZ, first sprung from the ground in 2008, for their program which aims to educate children on the importance of the environment and the country's fauna and flora. Since then the project has worked with 31 schools from the top of the North Island to the bottom of the South to create amazing native gardens and outdoor classrooms. c

In FY March 2016, four schools*³ were selected from the entries.

MMNZ also provided support for conservation initiatives alongside the use of two Mazda vehicles to assist with the Trust's conservation work, continuing a firm relationship between MMNZ and the organization since 2004. The vehicles are integral in allowing them to carry out their mission, to replant native plants across New Zealand. And the Mazda vehicles have become an icon for the Trust and people recognize it wherever it goes. d

Person in charge of promoting social contributions at MMNZ



Andrew Clearwater
Managing Director
(Chairman, Mazda Foundation NZ)

a Vehicle donation to Auckland Zoo



b Mazda vehicle with the iconic blue ribbon, provided to PCF



c Tremendous School Makeover Project at Havelock North Intermediate School



d Vehicles donation to Project Crimson Trust



*1 Auckland Zoo, which attracts over 700,000 visitors annually, receives a reputation as one of the world's most progressive zoos. As a not-for-profit wildlife conservation organization, it is focused on conserving and building a future for wildlife, both in New Zealand, and around the world.

*2 Prostate cancer is one of the most common cancers for men in New Zealand. PCF's mission is to provide an environment empowering men to make informed decisions about the diagnosis and treatment of prostate cancer. Throughout New Zealand, PCF offers peer support to men, and their families, who have been diagnosed with prostate cancer, and they actively promote awareness of this disease through community promotions.

*3 Horsham Downs School in May, Havelock North Intermediate School in June, Waikouaiti School in July, and Renwick School in August.

Support for Christchurch School of Music Human resources Community Mazda Foundation

Objective: To provide access to musical instruments for students to learn music

Initiatives/FY March 2016 Results:

MFNZ provided grants to the Christchurch School of Music (CSM)*¹, which will enable the purchase of a digital piano and several sets of violin and cello strings. The grants will keep school fees down and provide low rates to over 800 students making learning a musical instrument accessible.

e

e Support for CSM



Support for Kaitaia College Community Mazda Foundation

Objective: To retain and encourage Maori Heritage, and give students sense of pride

Initiatives/FY March 2016 Results:

MFNZ provided grants to Kaitaia College, located in the Far North District, to purchase new Kapa Haka*² uniforms, to replace their 20 year old ones.

f

f Support for Kaitaia College



*1 The CSM is a not-profit organization, founded in 1955, to provide group tuition for young students along with the opportunity to play in an orchestra or ensemble.
*2 Kapa and Haka are Maori words meaning group and dance, respectively.

Mazda Motor Corporation

Issuing Department: CSR & Environment Department

Head office: 3-1 Shinchi, Fuchu-cho, Aki-gun, Hiroshima, Japan 730-8670
Issued: September 2016