

Russia

Mazda Sollers Manufacturing Rus (MSMR), a joint venture production company, as a good corporate citizen, has been actively working to exist and prosper alongside local communities.

Support for Community Revitalization Environment Community

Objective: To contribute to community revitalization through participation in community events, competition, etc.

Initiatives/FY December 2016 Results:

- Educational excursions for 840 school children and students to MSMR plant. **a**
- Participating in the regional Business Sport Games twice a year (with around 900 participants from the 16 biggest regional companies attending, including around 60 MSMR employees). MSMR supported for the event by giving t-shirts with MSMR logo and sports wears, etc. MSMR corporate team became the champion and won the main cup. **b**
- Supporting the 1st of May Parade (Labor and Solidarity Day) and the City Day. **c**
- Collecting used batteries to form a lean attitude to the environment, promoting a proper attitude to nature. Around 5 kg of used batteries was collected.

Support for Children Community

Objective: To support children in difficult social situation

Initiatives/FY December 2016 Results:

MSMR contributed to promotion of protection activities for children, through repair of children's rooms in social rehabilitation center and donation for the renovation of medical equipment, for materials needed to repair the rooms, and for purchasing blankets for children. Excursions were organized for the children at the production site to show the process of assembling cars and the importance of working professions. MSMR created corporate calendar with the pictures drawn by the children from social rehabilitation center. **d**

Person in charge of promoting social contributions at MSMR



Inna Tunyk
PR Department/Head of PR

a Educational excursions



b Business Sport Games



c City Day event



d Repair of children's rooms

