

New Zealand

Mazda Motors of New Zealand Ltd. (MMNZ) is engaging in various social contribution activities to fit better with the needs of their community. Most of the social contribution initiatives are carried out through Mazda Foundation New Zealand (MFNZ).

Support for Auckland Zoo Environment Community

Objective: To support the conservation of animals (both native and exotic), help with day to day operations on site and help people conducting field conservation work

Initiatives/FY March 2017 Results:

MMNZ has been a partner of Auckland Zoo*¹ since 2012. MMNZ supported the organization by providing them with three Mazda vehicles. In December, one vehicle was updated to the new BT-50.

Support for Prostate Cancer Foundation Community

Objective: To help raise awareness about this deadly disease for men thereby reducing the number of men dying of prostate cancer.

Initiatives/FY March 2017 Results:

MMNZ supported Prostate Cancer Foundation (PCF)*² as a sponsor by providing them with a Mazda vehicle branded with the iconic blue ribbon and their signwriting to promote more awareness.

Support for Look Good Feel Better Community

Objective: To increase self-confidence and quality of life in women undergoing cancer treatment

Initiatives/FY March 2017 Results:

MMNZ supported Look Good Feel Better*³ as a sponsor by providing them with two vehicles with their signwriting to promote more awareness and sponsored tour of NZ. The sponsored tour allowed the Look Good Feel Better team to visit more people and enhance the lives of people going through cancer treatment. **a**

Person in charge of promoting social contributions at MMNZ



David Hodge
Managing Director
(Chairman, Mazda Foundation NZ)

a Support for Look Good Feel Better



*1 Auckland Zoo, which attracts over 700,000 visitors annually, receives a reputation as one of the world's most progressive zoos. As a not-for-profit wildlife conservation organization, it is focused on conserving and building a future for wildlife, both in New Zealand, and around the world.

*2 Prostate cancer is one of the most common cancers for men in New Zealand. PCF's mission is to provide an environment empowering men to make informed decisions about the diagnosis and treatment of prostate cancer. Throughout New Zealand, PCF offers peer support to men, and their families, who have been diagnosed with prostate cancer, and they actively promote awareness of this disease through community promotions.

*3 Look Good Feel Better offers free Feel Better classes to support any cancer patient with any cancer. The classes focus on the problems associated with the visible side effects of cancer treatment including hair loss, eyebrows, eyelashes and other skin related issues.

Mazda Foundation New Zealand

MFNZ, established in November 2005, has been providing funds to various initiatives, including education, environmental conservation, and culture. It has now distributed around NZ\$2.2 million to 670 recipients and holds three rounds of funding each year selecting New Zealanders, community groups and charities that are in need of support (FY March 2017: around NZ\$0.2 million was distributed to 78 recipients).

Tremendous Makeovers Project for Native Tree Planting

Environment Human resources Community Mazda Foundation

Objective: To provide outdoor and environmental education through the project, where four or five New Zealand schools are chosen each year to have their grounds improved and enhanced through native plantings

Initiatives/FY March 2017 Results:

Tremendous Makeovers Project, a joint project between Project Crimson Trust, one of New Zealand's leading conservation organizations, and MFNZ, first sprung from the ground in 2008, for their program which aims to educate children on the importance of the environment and the country's fauna and flora. Since then the project has worked with 36 schools from the top of the North Island to the bottom of the South to create amazing native gardens and outdoor classrooms.

In FY March 2017, five schools*¹ were selected from the entries.

MMNZ also provided support for conservation initiatives alongside the use of two Mazda vehicles to assist with the Trust's conservation work, continuing a firm relationship between MMNZ and the organization since 2004. The vehicles are integral in allowing them to carry out their mission, to replant native plants across New Zealand. And the Mazda vehicles have become an icon for the Trust and people recognize it wherever it goes.

b Tremendous Makeover Project at St Josephs School



c Support for Motutapu Restoration Trust



d Support for Tauranga YSAR



Support for Motutapu Restoration Trust Environment Community Mazda Foundation

Objective: To enable more plants to be grown and planted on Motutapu Island

Initiatives/FY March 2017 Results:

MFNZ provided grants to the Motutapu Restoration Trust*² to purchase two portable shade houses and two seed germination tables, which will increase the variety and quantity of plants around Motutapu island.

Support for Tauranga Youth Search and Rescue

Human resources Community Mazda Foundation

Objective: To assist in teaching and preparing young people for search and rescue operations and valuable life skills

Initiatives/FY March 2017 Results:

MFNZ provided grants to the Tauranga Youth Search and Rescue (YSAR)*³, which will enable the purchase of projector as a teaching resource.

Support for Mobility Assistance Dogs Trust Community Mazda Foundation

Objective: To enhance the lives of people living with physical disabilities

Initiatives/FY March 2017 Results:

MFNZ provided grants to the Mobility Assistance Dogs Trust, based in Auckland, to assist in purchasing 10 dog crates for transporting mobility dogs.

e Support for Mobility Assistance Dogs Trust



*1 St Josephs School in April, Discovery School and Wyndham School in May, Argyll East School in June, and Alexandra Elementary School in March.

*2 The trust seeks to generate and administers funding to enable the restoration of Motutapu island located in the inner Hauraki Gulf adjacent to Rangitoto Island.

*3 The organization aims to enable teenagers to develop the necessary skills to participate in becoming full active members of Community volunteer Search and Rescue and Civil Defense Emergency Management.