

Australia

Mazda Australia Pty Ltd. (MA) aims to contribute to the local community in a responsible and genuine way, via corporate sponsorship programs. MA also supports community-based programs and organizations through the Mazda Foundation Australia (MFA). MA employees are encouraged to participate in and support social contribution activities so that they have an opportunity to contribute to the community in a meaningful way.

Royal Children's Hospital Community

Objective: To contribute to local health care and give employees opportunities to participate in local volunteer activities

Initiatives: MA supports the Royal Children's Hospital*¹ through the "Run for the Kids" running event held by the hospital every year in March/April. The money raised by this event goes toward vital research, facilities and equipment at the hospital.

FY March 2017 Results:

- Around 100 employees participated in and helped run the event as volunteers.
- MA supported this event as corporate sponsor for 12th time and presented a Mazda vehicle.

Sponsorship for Sports Promotion Community

Objective: To promote sports

Initiatives: MA is the major sponsor of the North Melbourne Football Club team, prominent club in the Australian Football League. MA has been the major sponsor for 21 years until the end of the 2019 AFL Premiership season.

FY March 2017 Results:

MA donated money, and lent 16 vehicles for this fiscal year.

a

Sponsorship for Arts and Culture Community

Objective: To support arts and enrich Australia's cultural scene and the lives of the community

Initiatives/FY March 2017 Results:

MA has been a principal partner of Art Exhibitions Australia (AEA) for 16 years, and also a principal partner of Opera Australia for 12 years, sponsoring free-of-charge outdoor opera performances in Sydney and Melbourne. MA is the principal partner of every performance by Opera Australia, making arts accessible to the community.

b c

Casual Dress Days Community

Objective: To contribute to the local community and promote employees' participation in volunteer activities

Initiatives/FY March 2017 Results:

Around 250 employees participated in "Casual Dress Days*²." Money raised was donated to various local charity groups.

Person in charge of promoting social contributions at MA

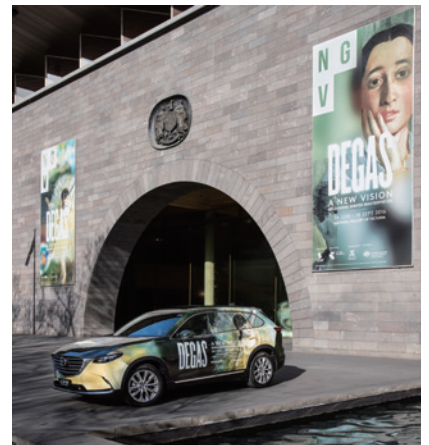


Amanda Darmanin
Head of Finance

a North Melbourne Football Club sponsor



b Sponsor for AEA



c Sponsor for Opera Australia



*1 The Royal Children's Hospital improves the health and wellbeing of children and adolescents through leadership in healthcare, research and education.

*2 An activity where MA employees come to work in casual clothing every Friday and participate in as a fundraiser.

Mazda Foundation Australia

Mazda Foundation Australia (MFA), established in August 1990, has been providing funds to various initiatives, including education, environmental conservation, technology promotion, and welfare. MFA has contributed over A\$ 10.6 million from inception. Apart from special fundraising functions, MFA is supported by generous contributions from MA as well as Mazda Dealers and public donations (FY June 2016: over A\$ 0.8 million contribution).

Support for Various Charitable Activities Human resources Community Mazda Foundation

Objective: To support community-based organizations that help children / elderly people with physical and/or mental disabilities or their carers, particularly projects seeking to address social isolation

Initiatives/FY June 2016 Results:

MFA supported 32 Australian organizations including the followings which provide various programs for children / elderly people.

- Autism Awareness (Dedicating to increasing awareness of autism in the community by providing targeted educational programs for parents and professionals, etc.)
- Australian Red Cross (One of 189 countries in the Red Cross Red Crescent Movement, a worldwide community of humanitarians)
- Beenleigh PCYC (Delivering programs, services and venues to meet community and youth needs across the whole of Queensland)
- Circus Oz (Australia's national circus born in Melbourne in 1978)
- Community Getaway (Providing a range of programs for local community, based at Murarrie, and supporting accommodation for homeless families or families at risk of homelessness)
- HeartKids Queensland (Improving the lives and futures of those affected by childhood heart disease, by providing high quality, caring support, information and advocacy and to give hope by driving world class research)
- Lighthouse Foundation (Providing homeless young people from backgrounds of long-term neglect and abuse, with a home, a sense of family, and around-the-clock therapeutic care)
- Mudgeeraba Special School (A state school for special students with a diagnosed intellectual impairment and secondary impairments including vision, hearing, physical and autism disorders)
- Special Olympics (Providing year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with an intellectual disability)
- Very Special Kids (A children's charity that cares for children with life-threatening conditions by providing a children's hospice and professional family support services)