

BIODIVERSITY CONSERVATION

Approach to Biodiversity Conservation

Endorsing the aims of the “Declaration of Biodiversity by Keidanren (the Japan Business Federation),” Mazda promotes initiatives to protect the global environment. In FY March 2012, with the aim of systematically developing its initiatives to protect biodiversity, Mazda conducted an assessment of impacts on biodiversity, and it recognized the significance of the impacts of its business activities and products on the blessings of nature and the environment. In line with this assessment, the Company established the Mazda Biodiversity Guidelines in December 2012 and has been implementing various initiatives through its business activities aiming at contributing to the conservation of biodiversity and creating a rich, sustainable society that ensures harmony between people and nature.

Based on the results of the above assessment of impacts, Mazda takes measures to mitigate its impacts on biodiversity with a particular focus on energy, water and other resources in the areas of products, technology, production, and logistics.

Process for Assessment of Impacts on Biodiversity

Step 1: Selecting an assessment target scope

(The assessment is made for Group companies engaged in automobile-related business, primarily those with major impacts in the value chain in Japan, although the assumed targets also include overseas companies and affiliates.)

Step 2: Assessing the levels of the dependence and impacts on ecosystem services, as well as assessing the threat to biodiversity

Step 3: Identifying business risks and opportunities regarding biodiversity

Step 4: Identifying priority issues and assessing the current situations of the existing responses

Step 5: Identifying a direction for future responses

The Mazda Biodiversity Guidelines

[Basic Approach]

Based on “The Mazda Global Environmental Charter,” the Mazda Group, recognizing the blessings of nature and the significance of environmental impacts, contributes to the conservation of biodiversity through its corporate activities worldwide, with the aim of establishing and developing a rich, sustainable society that ensures harmony between people and nature.

[Priority Initiatives]

1. Creation of Environmentally Sound Technologies and Products

We will encourage the creation of technologies and products considering harmony between the environment and our corporate activities, by developing technologies that contribute to cleaner emission gases, reduction of CO₂ emissions, research and development of clean energy-based vehicles, promotion of recycling and biodiversity.

2. Corporate Activities in Consideration of Conserving Resources and Energy

We will promote reduction of substances with environmental impact and effective use of resources, and contribute to conservation of biodiversity, through efficient energy use and resource-saving/recycling activities.

3. Collaboration/Cooperation with Society and Local Communities

We will promote local community-based activities, by striving to establish collaboration/cooperation with a wide range of stakeholders including supply chains, local governments, communities, NPOs/NGOs, and education and research institutions.

4. Awareness Enhancement and Information Disclosure

We will take active and self-initiative actions and disclose and share the achievements widely to society, by striving to enhance awareness of the importance of coexistence between people and nature.

Established in December 2012

Examples of Initiatives

Creation of Environmentally Sound Technologies and Products	<ul style="list-style-type: none"> Continuous Evolution of Skyactiv Technology (P15) Electric Vehicles (P16) Product Development and Design with Consideration for Recycling Needs (P25)
Corporate Activities in Consideration of Conserving Resources and Energy	<ul style="list-style-type: none"> Improving the facility operation rate and shortening the cycle time in the production process (P19) Assessing and considering the impact on biodiversity when constructing a new plant
Collaboration/Cooperation with Society and Local Communities	<ul style="list-style-type: none"> Promoting the preservation of forests, support for the protection of wildlife, etc.*1 Conducting biodiversity initiatives on Company-owned lands
Awareness Enhancement and Information Disclosure	<ul style="list-style-type: none"> Activities through the Mazda Foundation*2 Promoting awareness of social contribution activities and disclosure of information on these activities Educating employees and raising their awareness Introducing the activities to the inside and outside of the Company through the Mazda Sustainability Report, etc.

*1 <https://www.mazda.com/en/sustainability/social/report/>

*2 Japan <https://mzaidan.mazda.co.jp/> (Japanese only)
United States <https://www.mazdafoundation.org/>
Australia <https://mazdafoundation.org.au/>
New Zealand <https://mazdafoundation.org.nz/>
South Africa is not available now (as of November 2023)

Information Provision

The Biodiversity Newsletter is issued regularly to keep employees up to date on the biodiversity initiatives undertaken on Company-owned lands and biodiversity-related news. A total of 12 issues have been published thus far. The newsletter will continue to be issued so that more employees will become interested in biodiversity.