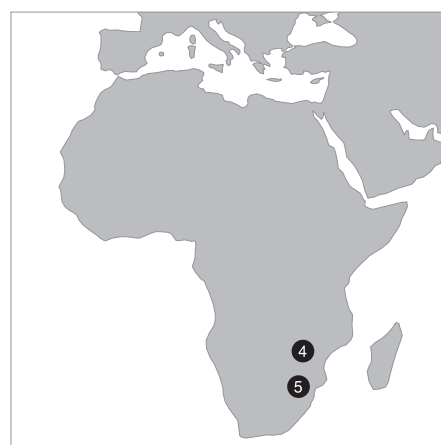


# Activities by Region

## Central and South America, Middle East, Africa



### Regional Office

(As of December 31, 2008)

Country/ region	Company name	Location	Established	Number of employees	Primary business
UAE	① Mazda Representative Office (Middle East)	Dubai	March 1982	5	Support sales and service for dealers

### Production Facilities

(As of December 31, 2008)

Country/ region	Company name	Location	Start of Mazda production	Number of employees	Primary products	Investment ratio
Colombia	② Compania Colombiana Automotriz S.A. (CCA) *1	Bogota	April 1983	757	Mazda3, Mazda2, BT-50	Mazda 95% Mazda Motor International 5%
Ecuador	③ Manufacturas, Armaduras y Repuestos Equatorianos S.A. (MARESA)	Quito	November 1986	—	BT-50	Local 100%
Zimbabwe	④ Willowvale Mazda Motor Industries (PVT) Ltd.	Harare	July 1980	274	Mazda3, T-Series, BT-50	MOTEC 58% Mazda 25% Workers Trust 9% ITOCHU Corporation 8%
South Africa	⑤ Ford Motor Company of Southern Africa (Pty) Ltd.	Pretoria	June 1963	—	Mazda3, BT-50	Ford 100%

\*1 Compania Colombiana Automotriz S.A. (CCA) is responsible for both production and distribution. Mazda vehicle assembly started in 1983.

### Distributors

(As of December 31, 2008)

Country/ region	Company name	Location	Established	Number of employees	Investment ratio
Colombia	Compania Colombiana Automotriz S.A. (CCA) *1	Bogota	October 1973	757	Mazda 95% Mazda Motor International 5%

\*1 Compania Colombiana Automotriz S.A. (CCA) is responsible for both production and distribution. Mazda vehicle assembly started in 1983.

## Mazda Vehicle Production

(As of December 31, 2008) (Units)

		CY2005	CY2006	CY2007	CY2008
Colombia	Compania Colombiana Automotriz S.A.	2,839	3,664	5,620	4,159
Ecuador	MARESA	4,314	5,349	6,236	8,941
Iran*2	Bahman Motor Center	10,585	12,135	3,342	—
Zimbabwe	Willowvale Mazda Motor Industries	1,213	926	1,611	1,345
South Africa	Ford Motor Company of Southern Africa	4,951	6,115	6,035	5,260

\*2 KD production in Bahman Motor Center in Iran ended in 2007.

## Mazda Sales

(As of December 31, 2008) (Units)

	CY2005	CY2006	CY2007	CY2008
Central and South America	32,633	39,770	56,927	49,763
Middle East	39,674	40,223	55,399	68,120
Africa	15,875	18,967	21,905	26,016

## Number of Markets, Distributors and Dealerships

(As of December 31, 2008)

	Markets	Distributors	Dealerships
Central and South America	34	36	233
Middle East	11	11	271
Africa	21	21	246

## Major Product Line-up by Market

	Central and South America						Middle East				Africa	
	Colombia	Chile	Venezuela	Ecuador	Guatemala	El Salvador	Israel	Saudi Arabia	UAE	Syria	Zimbabwe	South Africa
Mazda2	●	●			●	●	●			●		●
Mazda3	●	●		●	●	●	●	●	●	●	●	●
Mazda6	●	●		●	●	●	●	●	●	●		●
MX-5		●					●	●	●			●
CX-7	●	●			●	●						●
CX-9	●	●		●		●		●	●		●	
RX-8		●			●							
Mazda5	●	●		●	●	●	●					●
E-series					●	●		●	●	●		
BT-50	●	●	●	●	●	●	●	●	●	●	●	●