

## Mazda Foundation

Mazda established the Mazda Foundation charitable organization in 1984 to “conduct activities to promote science and technology and the sound development of youth, to share prosperity with the people of the world, and to build a society where people can lead rich and fulfilling lives.” As of March 31, 2017, it has provided grants totaling ¥1,636,290,000 (including ¥53,550,000 in FY March 2017).

### Grants and Projects to Promote Science and Technology

Environment Human resources Community Mazda Foundation

**Objective:** To contribute to the development of culture and society by promoting well-balanced improvement in science and technology

#### Initiatives/FY March 2017 Results:

- Support for research (since 1985): Grants for basic and applied research projects in science and technology (A total of ¥35 million was provided for 33 projects).<sup>\*1</sup> **a**
- Support for operations (since 1985): Grants for projects related to science education, including “Scientific Experience” events held in Japan’s Chugoku region by researchers and private NPOs,<sup>\*2</sup> designed for students from elementary school through high school (A total of ¥2 million was provided for 15 projects). **b**
- “Science is Fun” projects (since 2003): Cooperation with Hiroshima University, to prevent young people from turning away from the sciences, as part of community contribution activities making effective use of the university’s intellectual resources.

In FY March 2017, the Foundation held the Junior Science Seminar (four times a year) for junior high school students (24 students), the Science Lecture (mobile/on-site lectures) for junior and senior high school students (around 200 students, three times a year), and the Science Seminar for Elementary School Teachers, geared for teachers of elementary schools (around 2,100 people of 72 classes).

### Grants and Projects for Youth Health and Education

Human resources Community Mazda Foundation

**Objective:** To help build a society where people can lead rich and fulfilling lives by providing support for the sound development of young people or assisting their self-learning

#### Initiatives/FY March 2017 Results:

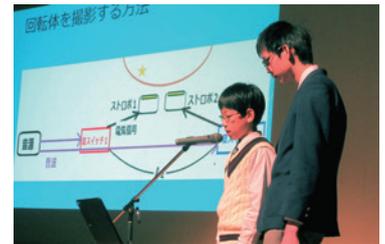
- Support for research (since 1985): Grants for practical research projects aimed at stimulating citizen activism (A total of ¥5 million was provided for seven projects).
- Support for citizen activism (since 1985): Support for activities for youth and local community development by NPOs in Hiroshima and Yamaguchi Prefectures. (A total of ¥8.75 million was provided for 33 excellent activities (including one activity for the recovery of the regions affected by the Great East Japan Earthquake) (see p. 10).
- Lectures (since 1984): Has organized lectures regarding the sound development of youth, inviting prominent figures as lecturers. (“What We Will Be in 2030” at the International Conference Center Hiroshima by Ms. Hiroko Kuniya, a renowned newscaster for around 1,300 participants). **c**
- University lectures (since 1995): Contributed lectures at universities in Hiroshima Prefecture. (A two-day intensive lecture course at Hiroshima Shudo University, a volunteer practice course during the summer vacation for 20 participants, etc.).
- Inspiring School Michikusa (since 1998): Hands-on programs to provide children with opportunities to work as a team and cooperate with each other to come up with original ideas using things familiar in their daily life as study subjects. (Three programs for more than 150 participants). **d**
- Start Line Project (since 2013): An initiative to resolve social issue regarding the youth, with an NPO, Pipio Children’s Center, which is an organization operating an emergency shelter for children and self-reliance support facility in Hiroshima. (Eight workshops were held to train volunteers for 14 participants and a booklet was made and distributed recording the symposium held in commemoration of the fifth anniversary of Pipio Children’s Center).
- Surveys and research (since 2014): Support researches for the independence of young people. (A research was entrusted and its outcomes were published through publications and lectures). **e**

Environment Initiatives contributing to environmental protection Safety Initiatives contributing to traffic safety  
 Human resources Initiatives aimed at fostering the next generation Community Community-based initiatives  
 Mazda Foundation Initiatives via Mazda Foundation

**a** Support for research: Ceremony to award the Mazda Research Grant at Hiroshima University



**b** Support for operations: Presentation at the Hiroshima Junior Science Fair



**c** Lecture by Ms. Hiroko Kuniya: “What We Will Be in 2030”



**d** The “Night Walk / Astronomical Observation” at the Youth Outdoor Activity Center



**e** Symposium at the publication of a book “Happiness of Local Life and the Youth”



<sup>\*1</sup> Including the expenses of ¥500,000 for the supplementary prize to the Mazda Research Grant Encouragement Award, given to each of four projects mainly conducted by young researchers commendable.

<sup>\*2</sup> Private NPOs have been included for the grant recipients candidate since FY March 2016.