









Major External Evaluations/Awards for FY March 2018*

Category	Time	Evaluated/Awarded by	Evaluated/Award name	Evaluated/Award target	Country	
Mazda CSR	(See p.25)	       	(See p.42)			
Customer Satisfaction (Quality)	April 2017	Ministry of Education, Culture, Sports, Science and Technology	Commendation for Science and Technology 2017 by the Minister of Education, Culture, Sports, Science and Technology: Prize for Creativity	Invention of a system that simplifies the body sealant application process	Japan	
	May 2017	Japan Society of Corrosion Engineering	2017 Japan Society of Corrosion Engineering Technology Award	Development of a corrosion resistance quick evaluation method that innovates anticorrosion technologies for vehicles, and putting the method into practical use	Japan	
	April 2018	Ministry of Education, Culture, Sports, Science and Technology	Commendation for Science and Technology 2018 by the Minister of Education, Culture, Sports, Science and Technology: Prize for Creativity	Mechanical Improvement to eliminate the chip removal operation in the broaching process	Japan	
				Invention of an optimal sand injection method for the sand mixing process		
Customer Satisfaction (Products)	April 2017	Design Zentrum Nordrhein Westfalen	2017 Red Dot product design award "Red Dot: Best of the Best"	MX-5 RF (Roadster RF)	Germany	
	April 2017	Ministry of Education, Culture, Sports, Science and Technology	Commendation for Science and Technology 2017 by the Minister of Education, Culture, Sports, Science and Technology: Prizes for Science and Technology (Development Category)	New-generation 4WD system "i-ACTIV AWD"	Japan	
	May 2017	Society of Automotive Engineers of Japan (JSAE)		The 67th JSAE Awards: Technological Development Award	Highly efficient clean diesel engine SKYACTIV-D 1.5	Japan
				The 67th JSAE Awards: Outstanding Technical Paper Award	Natural Sound Smoother	
	February 2018	Festival Automobile International	33rd Festival Automobile International: Most Beautiful Concept Car of the Year	VISION COUPE	France	
	February 2018	Minister of Economy, Trade and Industry	The Seventh Monodzukuri Nippon Grand Award:METI Minister's Prize (Category of Product and Technology Development)	KODO Design	Japan	
	February 2018	Quattroruote	Q Global Tech Award	Next-Generation Gasoline Engine"SKYACTIV-X"	Italy	
	March 2018	Car Design News	Concept Car of the Year	VISION COUPE	Europe	
	April 2018	Edison Universe	2018 Edison Award: Gold (Category of Engine Enhancements)	Next-Generation Gasoline Engine"SKYACTIV-X"	U.S.	
	May 2018	Society of Automotive Engineers of Japan (JSAE)	The 68th JSAE Awards: Asahara Science Award	Wall Heat Transfer of Undeveloped Turbulent Flow in Internal Combustion Engines	Japan	
Safety	September 2017	Kids Design Association	The 11th Kids Design Award:Council President Award(3rd Prize) (Designs that contribute to safety and security from the viewpoint of children)	The Progress of MAZDA TECHNOLOGY FOR KIDS	Japan	
	April 2018	Japan Society of Mechanical Engineers	2017 JSME Medal for New Technology	New-generation vehicle motion control technology "G-Vectoring Control (GVC)"	Japan	
	May 2018	Society of Automotive Engineers of Japan (JSAE)	The 68th JSAE Awards: Technological Development Award	New-generation vehicle motion control technology "G-Vectoring Control (GVC)"	Japan	
	—	JNCAP	(See p.51)	—	Japan	
	—	US-NCAP	(See p.51)	—	U.S.	
Environment	January 2018	United States Environmental Protection Agency	Light Duty Fuel Economy Trends Report: Manufacturer Adjusted Fuel Economy (First place ranking)	Manufacturer Adjusted Fuel Economy for the 2016 model year	U.S.	
	April 2018	Ministry of Education, Culture, Sports, Science and Technology	Commendation for Science and Technology 2018 by the Minister of Education, Culture, Sports, Science and Technology: Prizes for Science and Technology (Development Category)	Highly efficient clean diesel engine SKYACTIV-D 1.5	Japan	
	May 2018	Japan Institute of Invention and Innovation	National Commendation for Invention 2018: Invention Prize	New water based painting technology Aqua-Tech Paint System	Japan	
	—	Skills	(See p.91)	—		
Respect for People	February 2018	Ministry of Economy, Trade and Industry, and Nippon Kenko Kaigi (Japan Health Council)	Excellent Enterprise of Health and Productivity Management—White 500	Mazda Motor Corporation	Japan	
Social Contributions	September 2017	Kids Design Association	The 11th Kids Design Award: Kids Design Award (Designs that develop children's creativity and shape their future)	An educational program about Mazda automobile history and production for Kids	Japan	

* Including some evaluations/awards after April 2018