

Mazda Sustainability Report

Editorial Policy

Mazda began publication of its Environmental Report in FY2001. This title was changed to the Social & Environmental Report in FY2004, and since then Mazda has gradually expanded the social aspects of the report.

This year we have renamed the report the Sustainability Report. This name reflects the report's strong focus on reporting to stakeholders and others regarding Mazda's corporate social responsibility (CSR) efforts and the policies and approaches that underpin them.

The booklet is divided into two sections: the Storybook section, which deals with three high priority aspects of Mazda's CSR activities, and the Data section, which illustrates mainly information and data.

Mazda is constantly working to improve its information disclosure and promote full and frank communication with its stakeholders. We hope you can better understand how Mazda is aiming to promote the sustainable growth of society through this report. Please feel free to share your candid opinions with us, using the enclosed questionnaire form or through our Web site.

Organizations Covered

Mazda Motor Corporation, its domestic (Japanese) affiliated companies and selected overseas affiliated companies are covered in this report.

Period Covered

The report primarily covers the period from April 2008 through March 2009, although some activities after April 2009 are included.

Scope of the Report

Social, environmental and economic data are included in this report.

Referenced Guidelines

GRI Sustainability Reporting Guidelines 2006
 Ministry of the Environment's
Environmental Reporting Guidelines (2007 Edition)
Environmental Accounting Guidelines (2005 Edition)

Date of Publication

September 2009 (the previous report was published in September 2008; the next report will be published in the summer of 2010)

Approach to Reporting Information

Mazda's CSR activities

Web site

Booklet

Reports on important issues

Comprehensive reporting

Booklet

To clearly convey its activities in its three main areas of CSR focus (as well as safety initiatives) engagingly to all readers, Mazda is publishing its Sustainability Report in two sections: Storybook, a series of narratives told through the voices of our employees, and Data, a concise collection of facts and figures required for disclosure purposes. The Data section is organized according to the six areas of Mazda's CSR activities: Compliance; disclosure; environmental preservation; customer satisfaction; social contributions; and respect for people. For each area, the Data section contains reports on Mazda's unique series of initiatives and the results of each.

In addition, the activities and data that could not be included in the booklet are posted on the Web in an online version. The following symbol indicates content that can be viewed in the online version of the report.

Ex: Basic Risk Management Policy

Data section

Storybook section

WEB

The Mazda Sustainability Report Web site is organized for maximum usability, to make it accessible and engaging for everyone who reads it. It is arranged into four categories: CSR at Mazda, separated by stakeholder category; Environmental Preservation and Safety, which address Mazda's responsibilities as an automaker; and Social Contributions, which describes Mazda's continuing activities in support of society. Its systematic disclosure includes all of the activities and data that could not be included in the booklet.

The Web site also includes a section entitled Report on Activities Contributing to Communities. This section is continually updated to provide timely disclosure on the many efforts Mazda undertakes to support communities.

URL
<http://www.mazda.com/csr/>

Mazda Information Disclosure Tools

In addition to the Sustainability Report, Mazda publishes the following other disclosure tools, with explanations and data regarding its approach and activities.



Mazda in Brief
 URL
<http://www.mazda.com/profile/outline/library.html>



Annual Report
 URL
<http://www.mazda.com/investors/library/annual/>

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A Company People Trust to Fulfill its Responsibilities Amid Constant Social Change
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